



Our ambition is to inspire, support and enable residents and communities to walk and wheel in their everyday lives





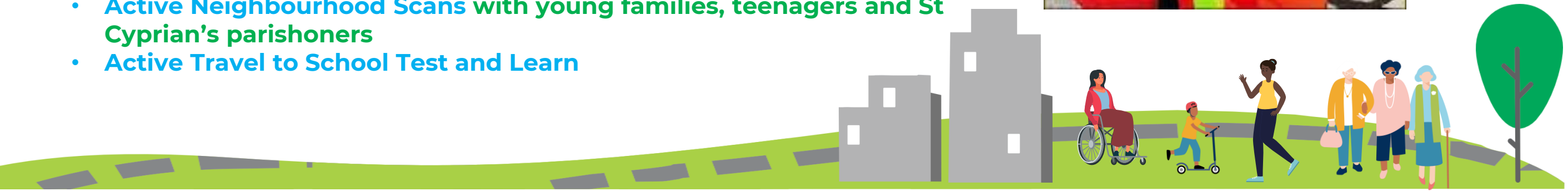
Walk Notts Festival – May 2026 a chance to pull it all together:

Aims:

- promote and celebrate walking and wheeling activities and opportunities during the National Walking Month of May
- encourage more residents and organisations to integrate walking and wheeling into their strategies, policies, practices, daily lives
- gain a greater understanding of the enablers and barriers to support people into walking/wheeling

What happened – EMCCA Mayor Claire's Loop to Waterside Bridge and.....

- Festival Programme – 91 special activities, 52 regular walks, Facebook walking groups, 2 challenges, Walk Notts Bingo Cards, Walk Notts Dog
- Walking/wheeling activities in community venues – family hubs, surgeries, pharmacies, friendship groups, leisure centres, libraries, housing schemes, day care centres, voluntary groups. Walking meetings. Step Challenges
- Infrastructure – new benches, footpaths, bridges, trails, self guided walking routes, signage, pop up mobility hub, 32 new Walk Leaders trained up, Walking for Dementia flyers
- Active Neighbourhood Scans with young families, teenagers and St Cyprian's parishoners
- Active Travel to School Test and Learn





Stories from the Festival

- **Active Travel to School Test and Learn**
- **Partnership working – the Bassetlaw Family Friendly Partnership**
- **ATTFE - Enabling walking and wheeling in a way that works for you**





Carlton Primary Schools Active Travel Initiative



**GEDLING
SCHOOL
GAMES**



**WALK
notts**



Facts and Figures

- Only 48% of children are meeting the UK's CMO recommendation of 60 active minutes
 - More than a third of primary school children (36%) are already overweight or obese
 - 1 in 10 young people in the UK have low wellbeing
 - 90% of children own a bike. 48% of children want to cycle to school. Only 2% of children actually do
 - Children of inactive parents tended to be more sedentary
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- 1 in 5 cars on the road during peak morning times are involved in the school run
 - Short car journeys, like travelling to school, create the most pollution
 - Most children live 1.5 miles or less from their primary school
 - In slow moving traffic the pollution levels inside a car are 2-3 times more than outside
 - On average every time a child is driven to primary school and back their car releases 84 balloons worth of CO2 into the atmosphere

Benefits

Childhood experiences shape our adult behaviours. Physically active children grow up to lead healthier, happier lives.

Active travel:

- builds exercise into the daily routine
- can **increase** the **concentration** of children by up to four hours
- helps to **reduce congestion** and pollution and **improve safety around the school gates**.
- **strengthen peer friendships** as well as providing **quality time for parents and children to talk and connect**. Travelling actively to school also helps **children to engage with their natural surroundings as well as their local community and neighbours**

Children who walk, cycle or scoot to school from an early age have more road sense and an improved ability to travel independently and safely.

Background

- Data collected in 2024, puts the number of 5–10-year-olds who normally walk to school at 51%
- Active travel benefits people and the planet, therefore, we want to encourage more young people to walk, scoot or cycle to school.
- However, road safety around schools is a major issue.
- Schools regularly have to remind parents of the importance of driving safely, parking appropriately and switching off their engines when waiting outside the school.
- Parents who do school drop off perceive the area around schools to be unsafe and thus opt to drive, bringing more cars into the area at key times and thus exacerbating the problem.
- Over a fifth (22%) of families with children who do not walk to school said that safer roads, slower speeds, less traffic, and more considerate driving, would encourage them to walk to school more often

Purpose

To use active travel (walking, scooting and cycling to school) as a tool to improve road safety, health, and learning.

Partners:



Phase 1: Data Collection – Evidence of Need

The Gedling School Games Organiser together with the Walk Notts Lead at Active Notts and the County Council Road Safety Education Team worked with Standhill Road Infant School in Gedling to understand how their staff and children travel to school and why; and what steps needed to be taken to encourage more to travel actively



· Site Audit

· Road Safety Audit

· Travel Audit

Phase 2: Road Safety Education



Children who walk, cycle or scoot to school from an early age have more road sense and an improved ability to travel independently and safely.

TELL ME AND I FORGET.
TEACH ME, AND I REMEMBER.
INVOLVE ME AND I LEARN.
Benjamin Franklin

Every child at Standhill Infants has participated in a road safety session delivered by

via

Help your child learn - Walk this May



Road Safety Workshops

The Road Safety Education Team from Notts County Council visited. The team spent time with each class (15 minutes for Early Years Class and 30 minutes for Years One and above) to deliver road safety assemblies – on the Foundations of Pedestrian Safety i.e., Stop, Look, Listen, Hold hands...

Poster Competition

Pupils were asked to design eye-catching posters that: Promote active travel (walking, wheeling, scooting, cycling); Encourage safe driving and considerate parking around schools; Share clear and memorable road safety messages.



Walk to School Week Poster Competition



Phase 3: Promotion of Active Travel to School

Pupils, families and staff were encouraged to get involved in **Walk to School week** w/c 18 May in a way that worked for them.

A pack was created to support schools' engagement with the week.

The pack includes:

- Walk Notts Festival programme
- Walk Notts Festival Bingo cards (certificate and sticker templates)
- Walk to School Week activity trackers (whole school, class activity and class participation trackers, plus a walk to school week sticker template)



Impact / Outcomes

Impact

120 received road safety education

Baseline Data & Walk to School Week Stats

	Initial	% of Pupils	D1	% of Pupils	D2	% of Pupils	D3	% of Pupils	D4	% of Pupils	D5	% of Pupils
Class 1	21	80%	16	59%	17	65%	19	66%	14	56%	13	50%
Class 2	8	17%	13	57%	12	52%	12	57%	12	57%	12	57%
Class 3	16	55%	10	37%	9	33%	13	50%	22	67%	12	50%
Class 4	15	58%	11	50%	14	54%	20	87%	19	83%	20	83%

Outcomes

- ✓ Project report (inc. detailed breakdown of all of the data collected) shared with Standhill Infants
- ✓ School was able to tick of actions within their climate action plan
- ✓ Development & distribution of Walk to School Week Resource Pack developed & distributed to 32 primary schools
- ✓ Learning – for future work (who, what, where, when, why and how)
- ✓ Ripple effect – conversations started, project ideas sparked, discussion and sharing of best practice

Next steps

Revisit Standhill Infants – Assess if the project has resulted in any long term behaviour change

Review and revise – Work out if the work is worth repeating – Work out how to do it better next time.

Share Learning – Motivation, Parent engagement, Weather, Promoting the right thing

Engage a wider audience – Share project, learning and encourage more schools to do something similar

THE BASSETLAW FRIENDS OF FAMILY HUB COLLABORATIVE

BFF



Manton

Core 20/IMD

ASB

Family hub

BFB

St Pauls Church

Rainbow Park



Our first collaborations

Fresh Street

Halloween Bonanza
And scavenger hunt

Willow Garden
Engagement project







- Events have been far more successful when collaborating
- Planning requirements eased/resources/staffing events mitigated
 - Improved engagement
 - Engagement of families/people new to services



The collaborative

Jan 2026

Family hub

FTHC

BFB

Lync Kids

ABL – Training

Active Notts

BCVS

Organisations with similar objectives

- Health
- Nutrition
- Activity
- Community
- Resilience

Agreed a full year's calendar of engagement events based around these objectives

1st event: Winter walk

Feb 2026

Walk leader led walk

Scavenger hunt

Pooch sticks

Library

Aurora Centre

Now part of the collaborative!



Easter Eggstravaganza

April 2026



Move More in May

May 2026

Organised transport for
30+ (Active Notts and
BAC)

Lunch boxes/drinks

Snacks

National Trust passes



The collaborative now



- July 2026
- Family hub
 - BFB
 - Lync Kids
 - ABL
 - Active Notts
 - BCVS
 - National trust
 - Focus on young people in Bassetlaw
 - St Paul's Church
 - Oasis Community Centre
 - FTHC



ATTFE College

#InThisTogether

Dianne Holmes
Head of Curriculum Strategy and Partnerships

