

Road Safety Education 2025-2026

All FREE unless stated otherwise

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The following will be loaned to you to deliver in house:

- Children's Traffic Club
- Road Safety Kit
- Walking Pack
- Snakes and Ladders



Children's Traffic Club

Early Years Pack

A4 Practitioners Guide with lesson outlines, photocopiable activity sheets, active travel map, posters to display for parents/carers, parent leaflets, free App with supporting interactive games.



Road Safety Kit

Interactive educational tool designed to introduce road safety through creative play.



Contents:

- 1 x Zebra Crossing Mat
- 1 x Pair Belisha Beacons
- 1 x Lollipop Crossing Stick
- 5 x Road signs with posts & bases
- 6 x Road Cones
- 6 x White Lines
- 2 x Road Barriers
- 1 x Carry Bag

Early Years & KS1

Walking Pack

Resources to help you start a group walk

Contents:

- 2 x Preschool high vis waistcoats (age 3-4)
- 12 x Primary high vis waistcoats (age 5-9)
- 6 x Primary high vis waistcoats (age 10-12)
- 2 x Baseball caps
- 4 x Adult high vis waistcoats
- 1 x High vis mascot
- 1 x How Will You Get to School? info guide

Everything is conveniently packed in a high visibility rucksack.



Snakes and Ladders

Large heavy duty PVC road safety 'snakes and ladders' game. Can be used both indoors or outdoors



The following will be emailed or delivered into school to keep:

- Scooter workbooks
- Presentations
- Assemblies/classroom lesson



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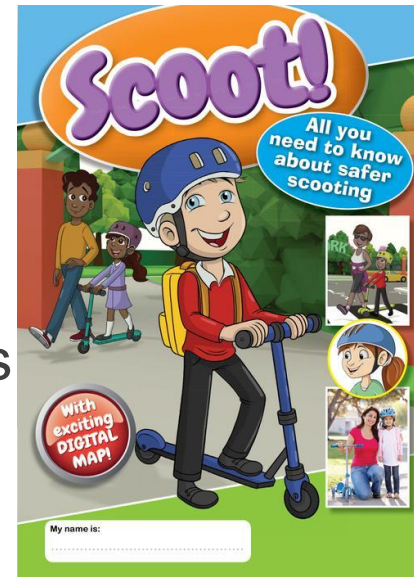
Scooter Workbook

A new exciting book covering the benefits of scooting and how to stay safe

Includes:

- Looking after their scooter and wearing the right gear
- Riding safely and avoiding dark and wet conditions
- Watching out for traffic and people

Children are given the opportunity to work out the safest route to school through a 3D interactive map.



Clean Air Presentation's

Two interactive PowerPoint presentations

Exploring the need for safer and greener travel, featuring a series of activities, information and videos



Assemblies

All school assemblies to highlight key road safety messages

- The journey to school
- Cycling safely



The following projects are delivered by the Education Team in school:

Year 1 - The Starting Grid and/or Big Book

Year 2 - The Three B's and/or Big Book

Year 3 - Warning Ahead

Year 4, 5, 6 - Cool Kids Cross Carefully



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Big Book Story Time

Two Interactive stories
with children being
asked to participate,
introducing them to
simple road safety
messages



The Starting Grid

The Starting Grid is designed to give children an introduction to the road environment and recognising shapes, colours and safe crossing places.



Using Dominoes children are asked to match and then describe what they can see in the picture, encouraging a discussion about safe behaviours on the road.

The Three B's (Be Bright, Be Safe, Be Seen)

The Three B's builds on "The Starting Grid" to develop further understanding.

Children are asked to "dress Imran" for cycling, using magnetic clothes. Clothing choices are discussed, leading children to the idea that nice bright colours help visibility on the road.

Be Bright, Be Safe, Be Seen!

Be Bright

Wear bright colours such as yellow, orange, or pink.

Be Safe

Baggy or loose clothing can get tangled up so be sure that your shoe laces are tied, and your clothes don't catch on the chain or wheels.
If you have to carry things like a football or a lunch box then put them in a backpack.
Don't carry things in your hands as you won't be able to steer and brake properly.

Always wear a helmet.

Be Seen!

Wearing bright colours makes it easier for people to see you.



Warning Ahead (Road Sign Bingo)

Children play a game of bingo using road signs. Once a winner has been declared, they are asked to identify the signs they've got on their card



Within the plenary, children discuss where they might have seen some of the road signs, giving a real life example of the Road Signs.

Cool Kids Cross Carefully

Cool Kids focusses on teaching children a six step way to crossing between parked cars, matching phrases with the correct pictures



Children complete a classroom activity and once they've successfully done this, they apply their knowledge in the real world, guided by the Road Safety Education Team

Annual Road Safety Quiz (we contact you when available, commencing January 2026)

The annual road safety quiz is an important way of developing children's knowledge of the world around them, with the aim that education will continue to reduce child road safety accidents



Each child is provided with a work sheet prior to the quiz which allows them to revise in advance of a twenty question quiz presentation. Once completed results are evaluated for development

Bikeability – Chargeable

The national standards for cycle training, Bikeability, is all about gaining practical skills and understanding of how to cycle on today's roads. Delivered by our partners, Ridewise



Children complete Learn to Ride and Level 1 on the playground before heading out on the roads with their instructors for Level 2

The following will be delivered into school and collected on a mutually agreed date:

- Railing Banner
- Parking Buddies
- Walking gate signs



Promotional Items

Railing banner encouraging parents to park away from schools



Promotional Item

Parking Buddies

Pavement signs to improve safety outside of school



Promotional Item

Promote your 5 Minute Walking Bubble with these fun gate signs

