



**DRUMBA®**

**CREATIVE & EXHILARATING!**

**P.E & MUSIC RESOURCE**

**FOR SCHOOLS**

# DRUMBA®

(ˈdrʌm-bə) | noun

A HIGH-ENERGY DRUMMING WORKOUT WHERE SPORT AND PHYSICAL ACTIVITY MEETS MUSIC AND CREATIVITY!



INCLUSIVE



CREATIVE



CROSS CURRICULAR



SUSTAINABLE



EDUCATIONAL



TEACHER SUPPORT



EASY TO USE



**“ THE WAY DRUMBA IS DESIGNED ALIGNS PERFECTLY WITH AND SUPPORTS BOTH OUR P.E AND MUSIC PROGRESSION AND CURRICULUM. IT REFLECTS OUR ETHOS AND VALUES, AND TIES DIRECTLY INTO OUR AMBITION FOR PUPILS TO THRIVE ACROSS ALL AREAS OF LEARNING. ”**

**AMBER BARTON  
QUEENSBOROUGH SCHOOL, KENT**

# OUR MISSION

## ***We're On A Mission***

*To get young people moving, making an active lifestyle the new normal through music, movement and having loads of fun.*

## ***The Problem We Solve***

*We combat inactive children and engage hard to reach learners! We stand for equal opportunities for all ages and genders, increasing participation rate and daily active minutes, making P.E super fun, spreading happiness and a sense of wellbeing.*

## ***Our Unique Solution***

*Drumba blends music and fitness into an effortless educational, cross curricular resource.*

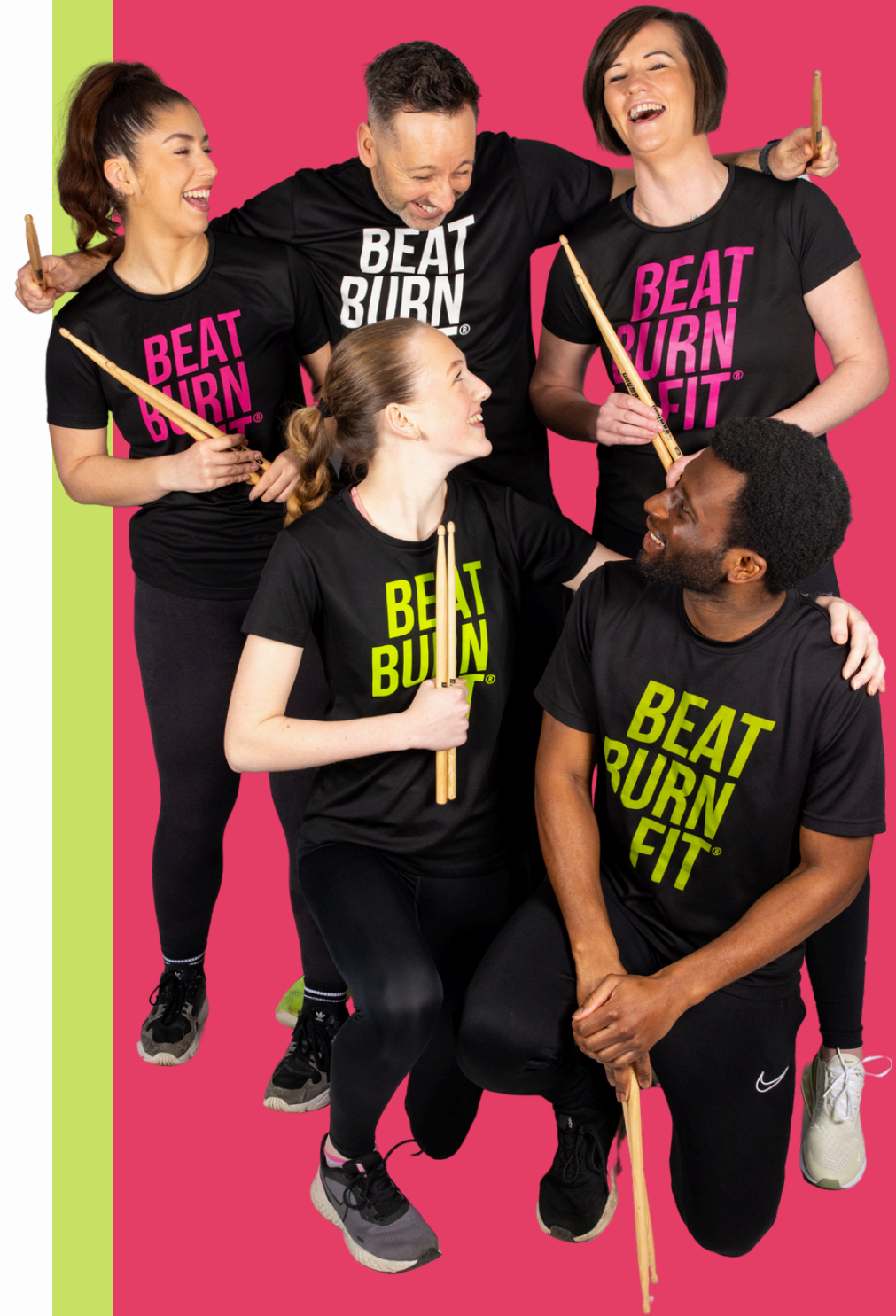


# OUR STORY

*Drumba was never planned it was discovered. Back in 2010, drum teacher and fitness enthusiast Adam Rockley was leading a school drumming session when a 7-year-old pupil broke the mould—jumping, moving, and drumming all at once. Instead of stopping him, Adam saw potential. What if rhythm, movement and drumming came together?*

*Adam encouraged the child, and soon the whole class followed. Within minutes, the room was alive, laughing, sweating, and drumming. A lucky mistake perhaps? Several months later this led to Drumba® being born, a high-energy fusion of music, movement, and fitness.*

*We've now visited over 700 + schools nationwide, and over 250,000 children have experienced Drumba to date. More than 100 schools have invested in our equipment and training packages, empowering educators to bring Drumba to life in their schools and we're just getting started. Drumba is more than music. More than fitness, it's a new way to move, learn, and grow!*



# WHAT WE OFFER

## ONLINE RESOURCES



*Instant access to an expansive library of virtual instructor-led video workouts, tutorials, lesson plans, progression mapping, and curriculum integration, designed specifically for P.E and Music.*

## DELIVERY & INSTALLATION



*Durable, long-lasting equipment delivered straight to your school with a compact storage system designed for busy school settings.*



## CPD & TRAINING

*Ongoing support and resources with certified upskill instructor training, plus online and in-person CPD for teachers.*



# CURRICULUM INTEGRATION



*Ready-to-use, expertly designed lesson plans and teaching guides, fully aligned with National Curriculum expectations and approved by the Youth Sport Trust, ensuring seamless integration of Music and P.E.*

# FLEXIBILITY

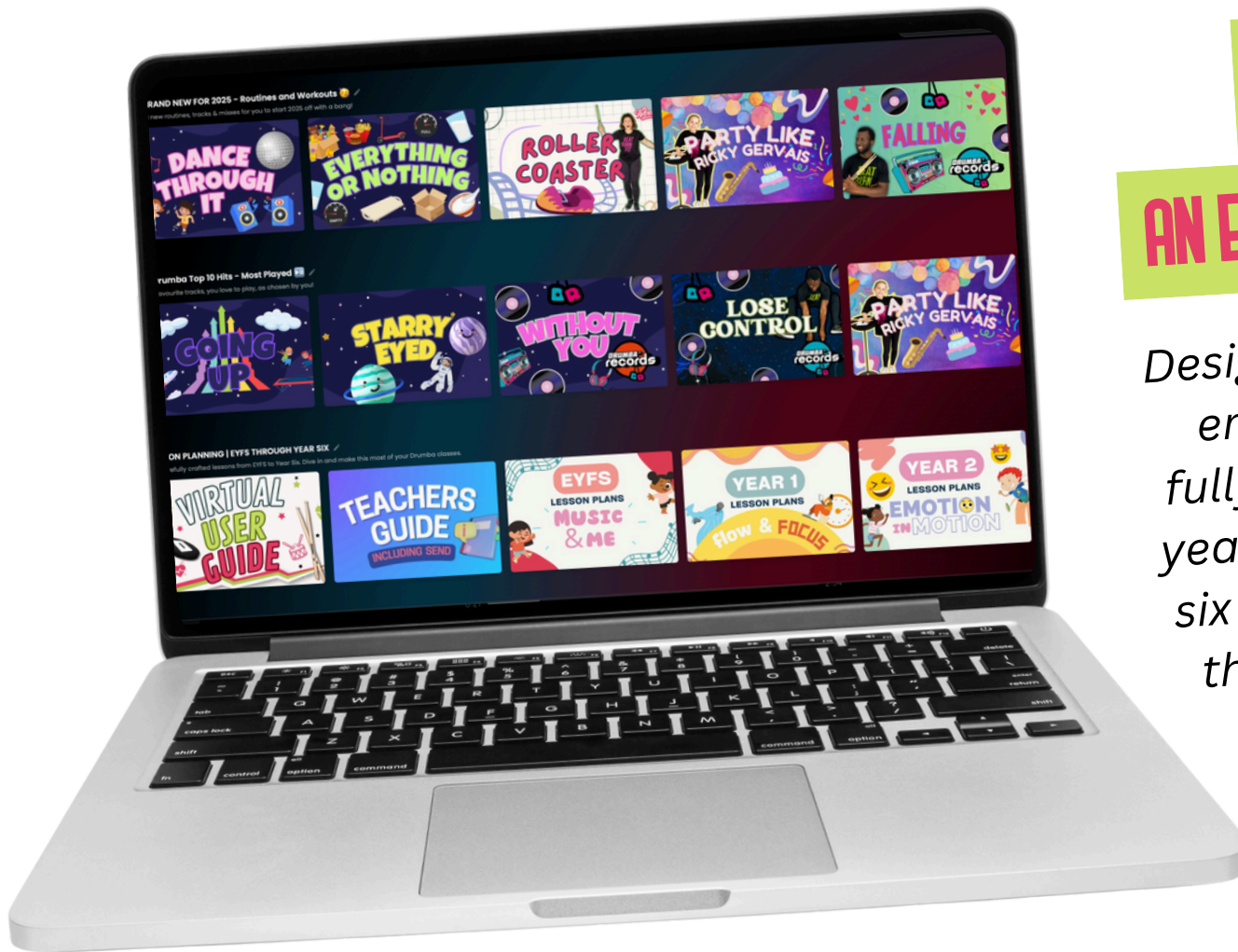
*Fully inclusive and adaptable for all students and settings, Drumba is perfect for in-class learning, school clubs, interventions, active brain breaks, and is fully SEND-friendly.*



# JUNIOR LEADERSHIP & COMMUNITY CLASSES

*Empowers young people with leadership skills while developing their musical and physical abilities, with the added opportunity to monetise by running classes for the wider community.*

# VIRTUAL RESOURCES PORTAL



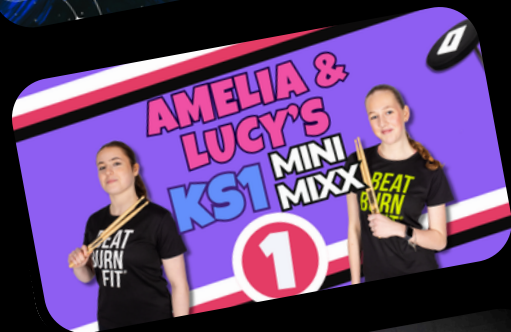
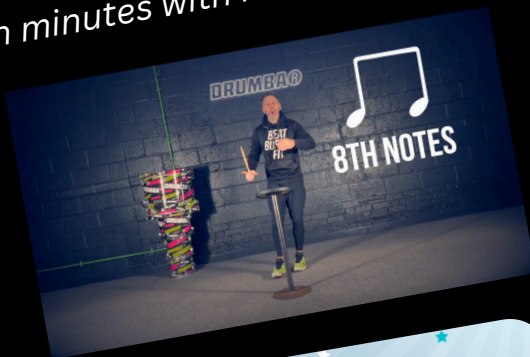
**INSTANT ACCESS TO  
AN EXPANSIVE LIBRARY OF RESOURCES**

*Designed to support, guide, and inspire engaging P.E and Music lessons, with fully structured units of work for every year group from EYFS to KS4, including six weekly 45-minute to 1-hour lessons that can supplement or replace core PE and Music topics.*



# KEY FEATURES

High-impact tutorials, brain breaks, music, and game-based learning resources, super quick and easy to dive into, getting active sessions running in minutes with minimal planning and zero headaches!



# PLANNING AND INTEGRATION

*Supporting teachers with lesson planning and ensuring clear, progressive learning in P.E and Music over time. Participants develop competence, physical literacy, and a positive, healthy, lifelong relationship with movement from an early age!*



# ACTIVE LEARNING & ENGAGEMENT

Comprehensive tools for assessing learning, tracking progression, and delivering high-impact, engaging physical activity.

With seamless access to curated fitness mixes, ranging from short energisers to full lesson-length workouts, teachers can easily adapt sessions to different timetables or create their own custom playlist mixes.

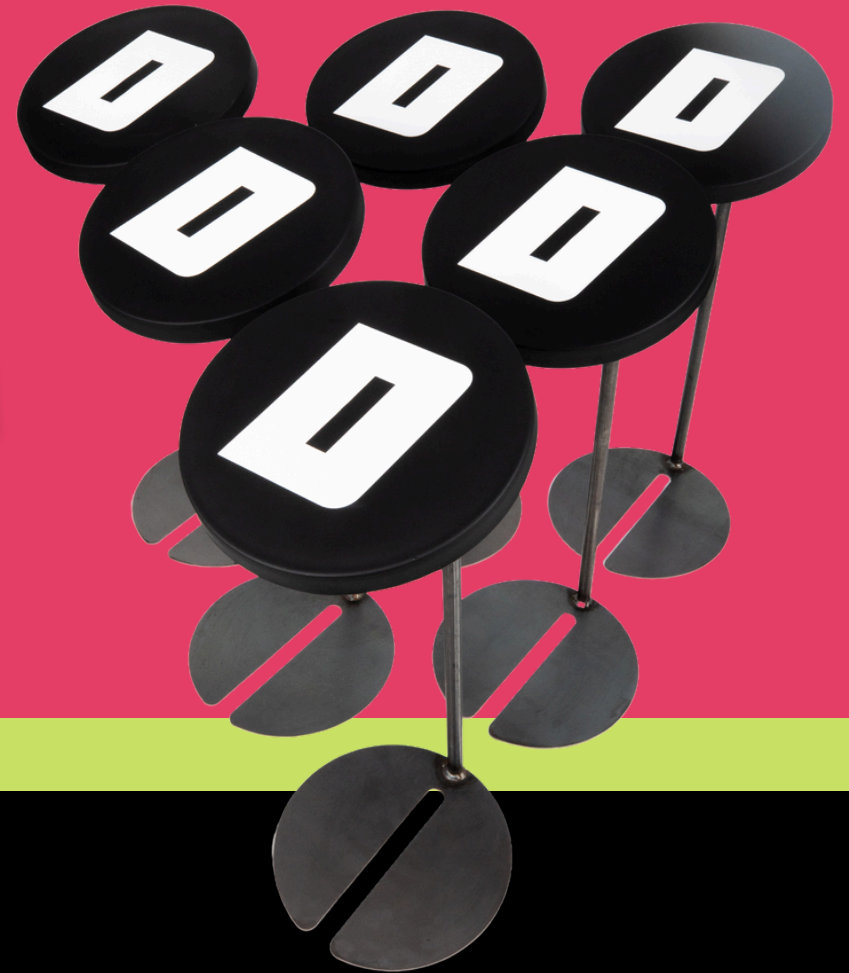


Each routine is supported by detailed workout stats, including hit count, step count, calorie burn, duration, and the specific fitness components targeted, such as cardio, resistance, plyometrics, and strength. Additionally, our built-in assessment tools enable educators to monitor student engagement and track overall fitness progression, ensuring structured curriculum coverage and measurable outcomes.

# EQUIPMENT

WITH COMPACT STORAGE SYSTEM  
FOR BUSY SCHOOL SETTINGS

30 CUSTOM DRUM PADS &  
60 SETS OF DRUM STICKS



# DRUMBA® PADS

STORAGE SPACE 2.5M<sup>2</sup>  
30 PADS STACKED AND COMPACTLY STORED IN SETS OF 5



30 CM IN DIAMETER



80 CM TALL

# DRUMBA® STICKS

60 PAIRS OF DRUM STICKS WITH  
A STICK BAG FOR EASY STORAGE



FLOOR PROTECTION  
AVAILABLE!



# DELIVERY & INSTALLATION

*We deliver equipment, set up, and install everything for you, including teacher CPD (takes 1 hour), so you're ready to start immediately. It's completely package-free too.*



# BENEFITS TO YOU, YOUR SCHOOL & YOUR CHILDREN



## EASY IMPLEMENTATION

- *Quick and easy to train, install, and implement.*
- *P.E and Music curriculum planning is pre-prepared.*
- *Features integrated curriculum mapping and delivery framework.*
- *Significantly reduces staff planning and assessment time.*



## STRATEGIC SLT BENEFITS

- *Delivers clear outcomes and measurable targets.*
- *Aids school improvement plans with inclusive, impactful P.E and Music.*
- *Ongoing teacher CPD / Upskilling for teachers and young leaders.*



## TARGETED INTERVENTION

- *Supporting low-attainment learners, children with low attendance, SEND pupils, and hard-to-reach learners, and those who struggle with traditional sports.*



## WHOLE-CHILD DEVELOPMENT

- **Cognitive** - focus, memory, problem solving
- **Physical** - coordination, rhythm, stamina
- **Personal** - self-expression, resilience
- **Social** - collaboration, trust, communication



## STAFF & WIDER COMMUNITY

- Package can be used by staff to boost wellbeing, team building & retention.
- Adult community classes, helping to alleviate isolation and strengthen community bonds.



## COST EFFECTIVENESS

- An affordable, sustainable, and high-impact solution that offers great value per pupil. With durable, long-term equipment and proven impact supported by data, it's designed for lasting results.

# INSIGHTS / GUIDANCE

## ENRICHMENT THAT WORKS FOR EVERYONE



***“Enrichment activities should be seen as an essential part of school life, not a luxury.”***

*— DfE Enrichment Review, 2023*



***Does your enrichment offer, meet the new national focus?***

*Drumba combines music, movement and mindfulness in one simple, engaging programme.*



***Are pupils getting 60 minutes of daily activity?***

*Drumba sessions range from 15–45 minutes and are easy to slot into any part of the day.*





**Is your school P.E & Sport Premium making measurable impact?**

*“Funding must support broader wellbeing.” – Youth Sport Trust, 2024*

*Drumba supports fitness, focus, emotional regulation and inclusion – with outcomes you can track.*



**Is your activity provision benefitting staff too?**

*Drumba is fully resourced, easy to deliver, and takes pressure off staff, with specifically designed team building and workout activities.*



**Are you building resilience and focus through movement?**

*“Enrichment builds confidence, resilience and belonging.” – afPE*

*Drumba’s structured routines support regulation, and group connection.*

# PRICING

## INTRO

**FREE**  
**14 Day Trial**

- ✓ *Online Resources Only*
- ✓ *Perfect for testing out the Drumba educational platform*

## PLUS

**MOST POPULAR**

**£2999** +VAT

**Annual Subscription**  
**£600 + VAT**

- ✓ *Online Resources*
- ✓ *All Equipment*
- ✓ *CPD / Training*
- ✓ *Delivery and Installation*

## PRO

**£4999** +VAT

**Annual Subscription**  
**£1200 + VAT**

- ✓ *Online Resources*
- ✓ *All Equipment*
- ✓ *CPD / Training*
- ✓ *Delivery and Installation*
- ✓ *Upskill Instructor Training*
- ✓ *Junior Leadership Programme*
- ✓ *Active Community Programme*

A promotional image for a drumming fitness program. Three individuals—a woman on the left, a man in the center, and a woman on the right—are captured in a dynamic pose. They are all wearing black t-shirts with 'DRUM FIT' printed in pink and black leggings. Each person is holding a pair of wooden drumsticks and has one leg raised high, with a drum head positioned to be struck. They are standing on a grey carpeted floor in front of a dark, textured wall. To the right, a stack of 'DRUMBA' workout videos is visible. A large QR code is overlaid on the bottom right, with a white heart-shaped arrow pointing from a 'TRIAL' tag to it. The overall scene is energetic and fun.

**GRAB A 14 DAY FREE  
RESOURCES TRIAL HERE  
AND EXPERIENCE  
THE ENERGY FOR  
YOURSELF!**

TRIAL



A group of children in a classroom are playing drums. They are holding drumsticks and looking towards the right. The room has a yellow wall and a bulletin board. A bright green horizontal bar is at the top left.

**"A UNIQUE P.E. EXPERIENCE THAT  
KEEPS ALL OF THE CHILDREN FIT,  
ENGAGED AND  
HAVING FUN!"**

**BEATRICE SMITH, HEADTEACHER  
WILLOUGHBY-ON-THE-WOLDS  
LEICESTERSHIRE**



**"ONE OF THE BEST SPORTS  
PROVISIONS I HAVE  
EVER SEEN IN SCHOOL"**

**NICKI BIGGS,  
SCHOOL GAMES ORGANISER  
SUTTON ROAD SCHOOL, MANSFIELD**

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**DRUMBA.CO.UK**

**INFO@DRUMBA.CO.UK**

**01949 829285**

**@DRUMBA\_LTD**

