

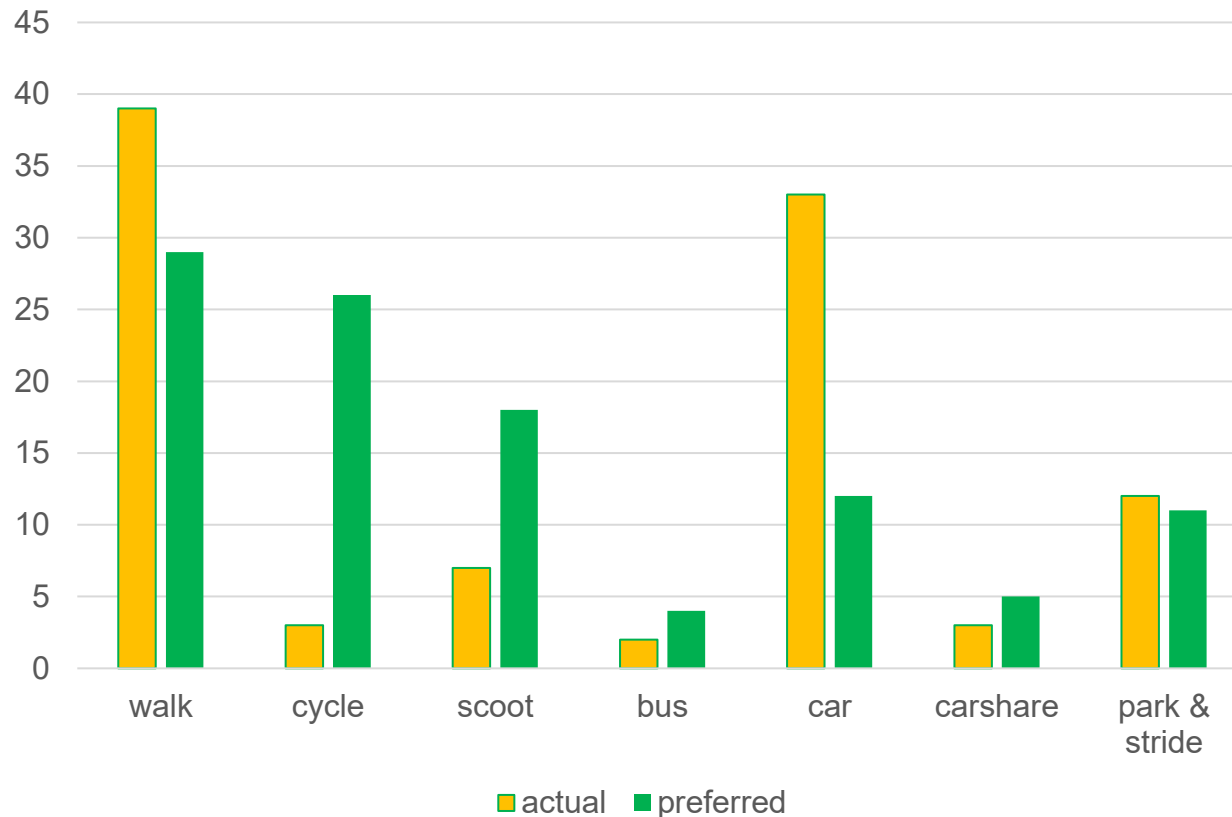
Making Active Travel Fun!

Rob Bounds
Sustainable Travel Team
rob.bounds@derbyshire.gov.uk

Travelling to school is boring!

Especially in car, when stuck in traffic and travelling as a single occupant passenger.

It's not good for you, mentally or physically, bad for the environment and children don't want to travel that way!



The challenge!

How do we make active travel,
and children's preferences,
achievable, safe and FUN!?

Engage with parents



South Normanton Nursery School

16 June 2024 · 🌐



We had a fantastic few days with Rob from Travelsmart last week for our balance bike training! Every child had an opportunity to join in and showed so much enthusiasm and resilience. Rob helped us to practise our balance in different ways, then to be 'frogs' or 'dinosaurs' on the balance bikes! We then progressed to foot stands and pedals!

Well done everyone! Thank you to all the parents that came to support and thank you Rob! We will keep developing these skills at nursery!

Keep an eye on your child's Tapestry profile to see photos of them showing their skills.



Play every day!

Having bikes for daily practise at nursery means skills are developed and biking is fun and purposeful, with the topic of being active and safe becoming a natural part of everyday conversations with children.



Go for a ride!



Fantastic to see pupils @DallimoreSchool off on a cycle **excursion** - a great contribution to their @ModeshiftSTARS award for 'c13 cycle rides'

 **Dallimore Primary** @DallimoreSchool



Get creative!



Bling your bike



Make a smoothie

Incentivise



William Gilbert
@WGES2022



On 'Move it Tuesday' walk, wheel or park and ride. The lucky lock will be in operation. Safely park your scooter or bike to be in with the chance of an active travel prize. [@Be_Travel_Smart](#) [@TeamModeshift](#) [@activetraveleng](#)

3:35 pm · 19 May 2025 · 192 Views



Post your reply

Reply

Active Travel breakfast



William Gilbert

@WGES2022



Our final Walking Wednesday – Wellbeing Wednesday. We all enjoyed an active breakfast supplied by the WGES PTA and served by our school councillors [#Active Travel](#) [#SchoolStreets](#) [@Be_Travel_Smart](#) [@TeamModeshift](#)

1:33 pm · 27 Mar 2025 · 108 Views



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Active travel raffle



William Gilbert
 @WGES2022



Lots of KS1 pupils received a raffle ticket this morning for active travel to school. Well done spotting so many things from your travel trail!




























@Be_Travel_Smart @TeamModeshift



Walking Wednesday Senses Trail

Use your 5 senses
 on Walking
 Wednesday

-  Listen
-  Look
-  Touch
-  Taste
-  Smell

  Look for shapes in the clouds	  Spot some wildflowers	  Taste a yummy breakfast	  Smell some summer flowers	  Listen for a bike bell	  Feel the bark on a tree
  Spot a post box	  Listen for the birds singing	  Spot a children crossing sign	  Spot a Zebra crossing	  Listen to instructions from the school crossing patrol lady	  Feel the tactile paving under your feet
  Spot a scooter	  Listen for a dog barking	  Spot a no motor vehicles sign	  Look out for insects	Draw something else you saw, smelt or felt which isn't on the sheet.	

It's not just about bikes....



Elmsleigh Infant School
@ElmsleighSchool



Yesterday was Scooter Day and what an amazing time our children had! A massive thank you to Rob from [@Be_Travel_Smart](#) for delivering such an engaging and inspiring day.

Here's to more days like this that keep us moving and learning. 🚲

[#ScooterDay](#) [#ActiveTravel](#) [#BeTravelSmart](#)



1:20 pm · 11 Jun 2025 · 6 Views



Celebrate all year round!



Travel Smart
@Be_Travel_Smart

...

The #ActiveTravelElf is back!
Will you be joining @TeamModeshift as we go 🎵Walkin' & Wheelin' in a Winter Wonderland🎵
we can't wait to see how you get involved!
Download the #ModeshiftWinterWonderland activity calendar here
modeshift.org.uk/wp-content/upl...



Get dressed to impress, dash, prance and dance!



Sing about it!

← Post

Reply



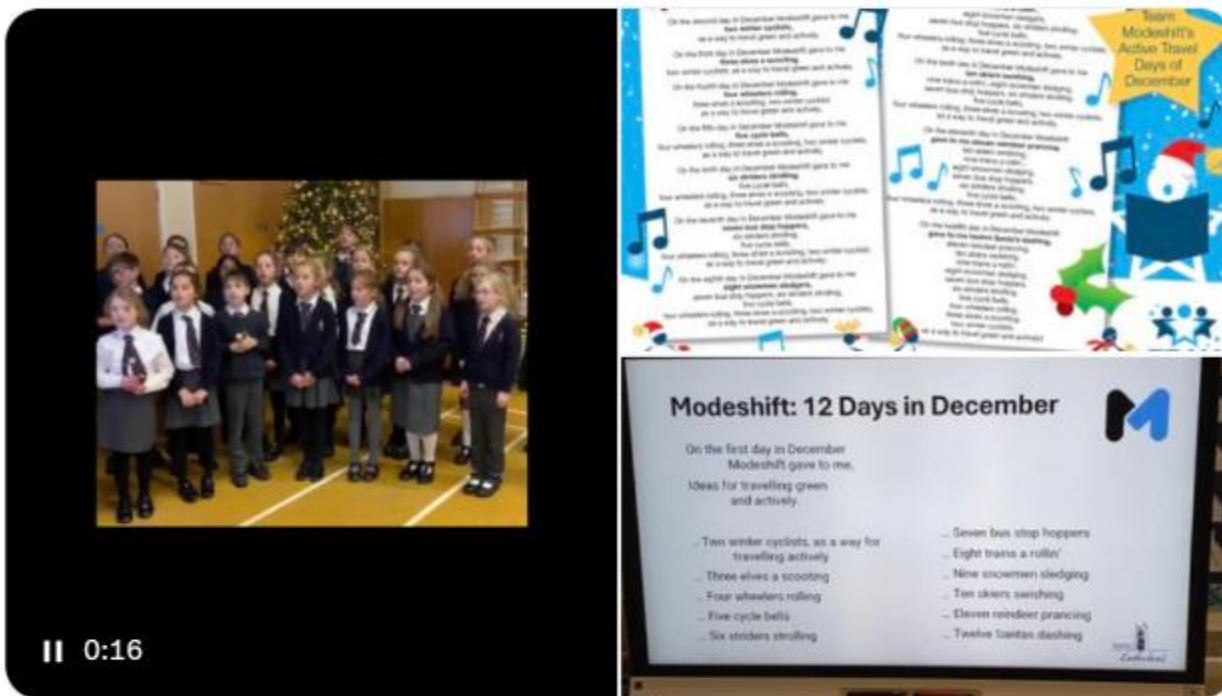
William Gilbert

@WGES2022



The WGES choir loved performing the [@TeamModeshift](#) 12 Active Travel Days of December song with [@DerbyCathMusic](#) The 5 cycle bells made the performance sound amazing! Thank you to the [@Be_Travel_Smart](#) elf! Full version on our website soon! [#ModeshiftActiveTravelDecember](#)

On the twelfth day in December Modeshift gave to me
12 Santa's dashing,
11 reindeer prancing,
10 skiers swishing,
9 trains a rollin',
8 snowmen sledging,
7 bus stop hoppers,
6 striders strolling,
5 cycle bells,
4 wheelers rolling,
3 elves a scooting,
2 winter cyclists,
as a way to travel green and actively!



Active Travel isn't just for Christmas!



Key Stage 1

@MrsGardnerLW

...

What a fantastic start to the morning in KS1 today. We all, over taking part in a scooter Red January. A bit of rain couldn't even put us off. [#REDJanuary](#)
[@Be_Travel_Smart](#)



Wheels and wellies Wednesdays



Happy Shoesday



William Gilbert

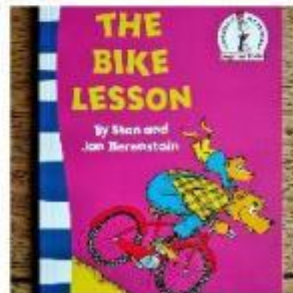
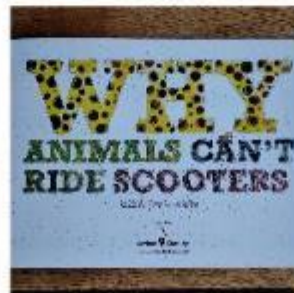
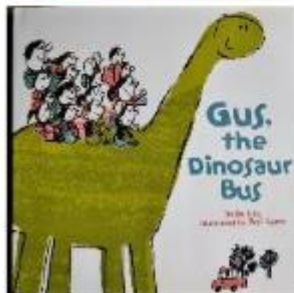
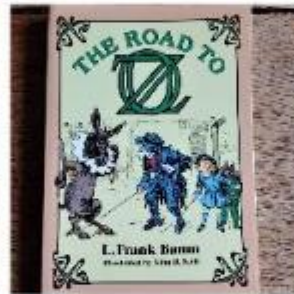
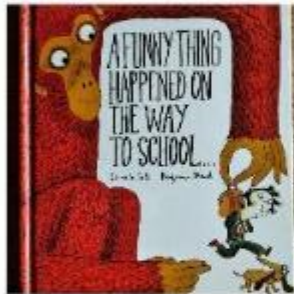
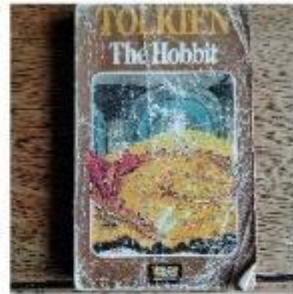
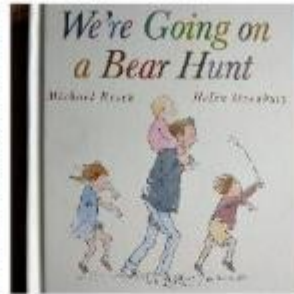
@WGES2022



Year 1 have totally embraced 🦶👟👤👢☀️ Superstar Shoesday
Tuesday ⭐👢👠👤 @Be_Travel_Smart @TeamModeshift



World Book Day



National Space Day!



Sustrans Big Walk and Wheel with added Easter bling!



William Gilbert
 @WGES2022



School councillors the following winners. Well done to Ezra (Nursery), Florence and Prabhleen (Y2) who were the infant winners. Well done to Hannah and Amelie (Y4) and Evelyn (Y3) – KS2 winners. Such creative entries. [#TheBigWalkandWheel](#) [@Sustrans](#) [@Be_Travel_Smart](#) [@TeamModeshift](#)

5:39 pm · 3 Apr 2025 · 175 Views



Post your reply

Reply

47th out of 2,759 participating schools

88% of pupils making an active journey

World Car Free day!



Following



William Gilbert
 @WGES2022



The Eco-Committee conducted an active travel survey to support 'car free day'.

We were very pleased to see: 159 scooters 🛹 52 walkers 🚶 3 bikes 🚲 1 roller-skater 🛼

Thrilled to hear about children and staff coming to school on the bus 🚌

[@Be_Travel_Smart](#) [@TeamModeshift](#)

3:25 pm · 20 Sep 2024 · **229** Views



Post your reply

Reply



229



Fume Free Friday!



William Gilbert
@WGES2022



A successful road closure on Vicarage Lane this morning. Lots of children were scooting, cycling, and walking to school to enjoy their active breakfast generously provided by the PTA @Be_Travel_Smart @modeshift @ambervgreens #fumefreefriday



Talking of cleaner air.....



South Normanton Nursery School

3h · 🌐

We are 'Clean Air Superheroes!'

Thank you to Rob for visiting us at nursery and helping us to think about how we can help keep the air clean and look after our world on [#cleanairday](#) ! We thought carefully about the different ways we could travel instead of going in the car. Thanks to all of the families that came and supported the day.

Which 'clean- air superhero' are you?



Take part in Travel Smart.....



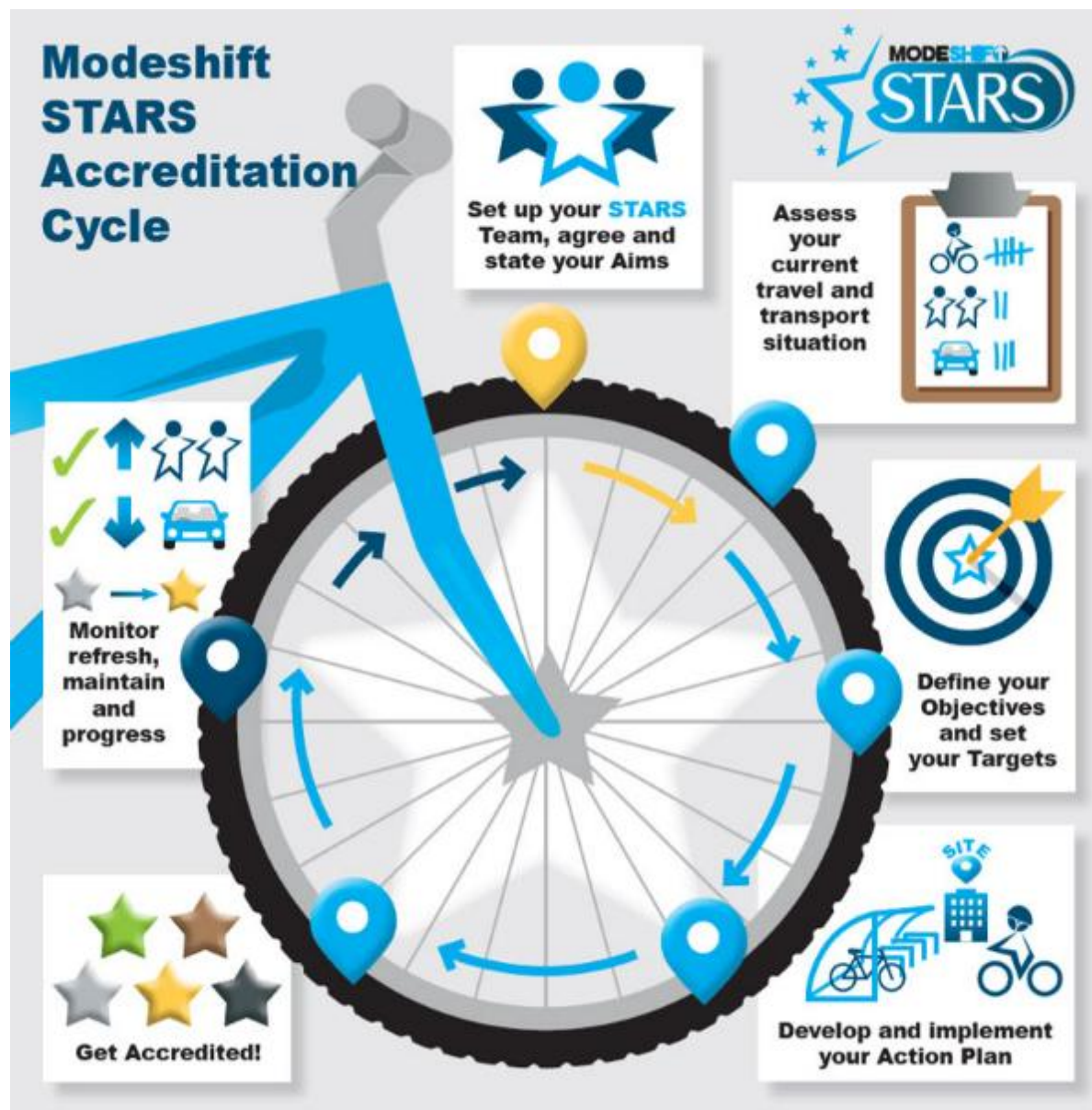
Join the SMILERS on your school journey, to help boost your wellbeing, support your community and help the planet too!



It's a hoot.....



But seriously.....



Provide storage



for bikes



and scooters too

So that active travel is feasible and fun way to travel!

Leading by example



Jo Pettifer
@Jo_Pettifer_SRS

The @EngMartCVA team have pulled out all the stops for @Be_Travel_Smart week: walking, cycling, lift shares, bus. There's no team like EM! 🍌🍌🍌🍌 @SRSCMAT



5:09 pm · 19 May 2023 · 246 Views



Jo Pettifer
@Jo_Pettifer_SRS

@EngMartCVA car share team! That's two vehicles off the road today @Be_Travel_Smart @SRSCMAT



because active travel can be fun for the grown-ups too!

Benefits of a fun school run

Happier, active and healthier children, who are ready to learn, an opportunity to develop life skills, socialise and connect with others.

Reduces school run traffic and its associated problems of congestion, poor air quality, carbon emissions, road safety concerns and aggravated residents.

It's free – no gym membership required and reduces your fuel costs.

Children are willing – are you too!?

Want to join the fun?





Last updated 20.05.2025 

 **SMILERS**
Ways to Wellbeing


Wise Ways to Travel Smart 19 – 23 May 2025

Put smiles in your miles and move your feet to the Travel Smart beat – 19 to 23 May 2025

The SMILERS are once again joining the Travel Smart week campaign, which is also being supported by Public Health Grant, as well as the Derby and Derbyshire Road Safety Partnership.

Secure portal | Travel Smart | A-Z of policies

Search our website 


Home > Administration services and support > Data collections > Mode of travel data collection

Mode of travel data collection

Mode of travel data to support local transport and health policies

Mode of travel data is still necessary to plan, implement, support and provide evidence on the effectiveness of transport and health policies in schools and to use this to continue to collect it, usually using Mustrail, Sustainable Travel Award and Recognition for Schools (STARPS), you can submit your data at any time during the school year or during Travel Smart week when voluntary entries are provided for this purpose.

Related documents to download

 [William Gilbert Endowed Primary School case study](#)



Any questions or fun ideas?

Let me know!