

Walking & Cycling Consultation Project - Bingham

Project Overview

- ▶ Conducted by RideWise for Bingham Council
- ▶ Objective:
 - ▶ Consult with residents and stakeholders to identify barriers to walking and cycling in Bingham
 - ▶ Support the creation of a new walking map
 - ▶ Engage with schools

Objectives

- ▶ Understand current travel behaviors
- ▶ Identify barriers to walking and cycling
- ▶ Gather community feedback - including engaging with schools
- ▶ Support the creation of a new walking map
- ▶ **Be a voice for vulnerable road users**

Methodology

- ▶ Online and in-person surveys
 - ▶ Community drop-in sessions
 - ▶ School and business engagement
 - ▶ Route audits and infrastructure analysis
 - ▶ Assessed route signage, bench stops, pavements etc
 - ▶ Talk, talk and more talk!
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- ▶ We walked and cycled the routes from the perspective of vulnerable road users; parents with pushchairs, people with mobility needs, novice cyclists, teenagers on bikes, elderly walkers and others.

Community Engagement

- ▶ 300+ residents responded
- ▶ Events at schools and markets
- ▶ Focus groups with various demographics
- ▶ Strong support for safer transport options

Community Engagement



Key Findings

- ▶ Barriers: perceptions of safety on the roads, unsafe paths, poor lighting, lack of confidence. Habits.
 - ▶ Need for supportive infrastructure and better crossings
 - ▶ Need for signage and secure bike parking
 - ▶ Safer school routes wanted
 - ▶ **Lots of people told us they wanted to walk or cycle more, but the barriers prevent them.**
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- ▶ ...providing evidence and direction for better infrastructure, behavioural change programmes and access to bikes.
 - ▶ Map launched last month

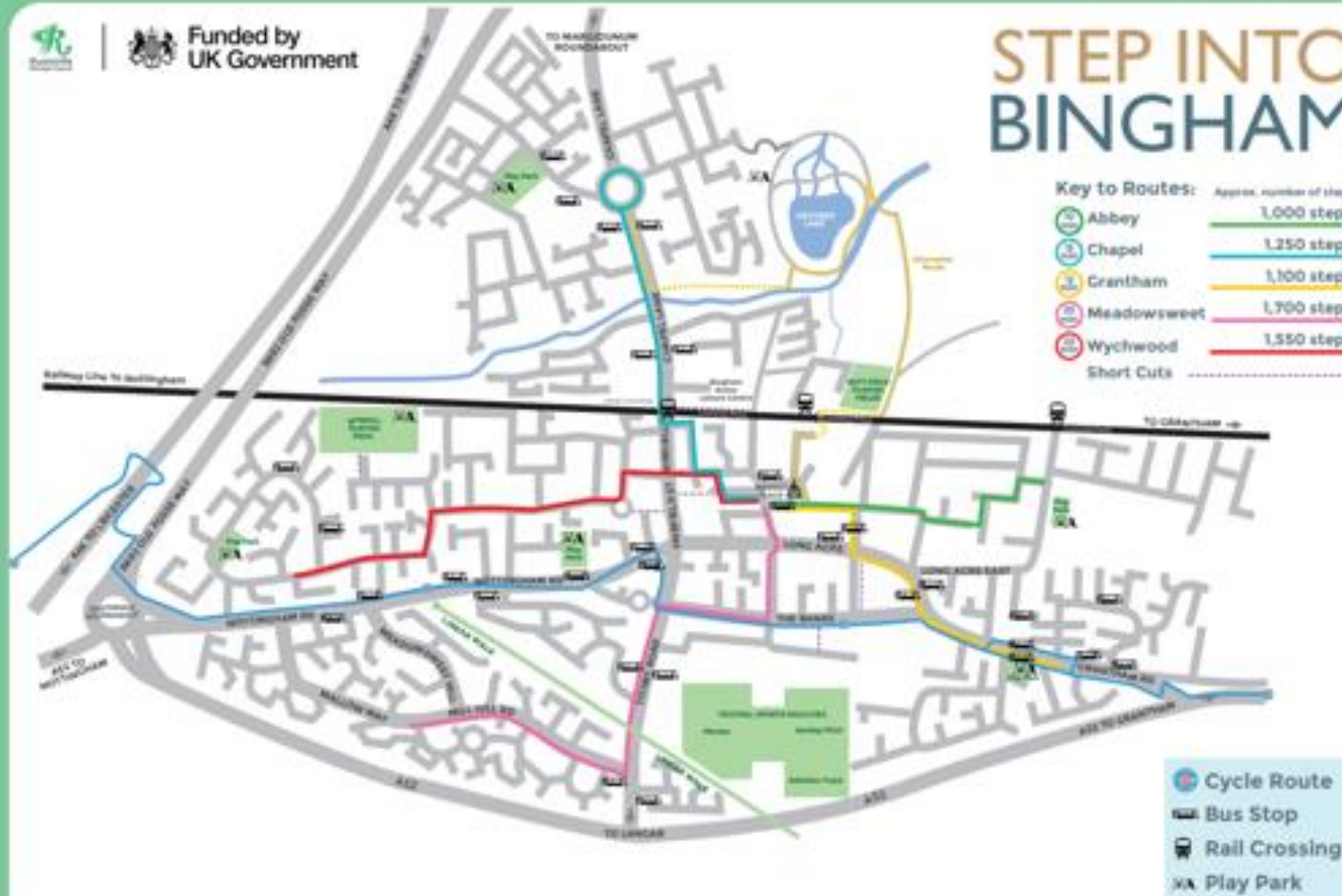


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STEP INTO BINGHAM

Key to Routes: Approx. number of steps

	Abbey	1,000 steps
	Chapel	1,250 steps
	Crantham	1,100 steps
	Meadowsweet	1,700 steps
	Wychwood	1,550 steps
	Short Cuts	





Benefits

- ▶ Healthier residents
 - ▶ Lower congestion and emissions
 - ▶ Improved safety and mobility
 - ▶ More inclusive spaces
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- ▶ Lots of people told us they wanted to walk or cycle more for health, finance and convenience, but the barriers prevent them.

Thank You & Contact

- ▶ • Contact RideWise: helenhemstock@ridewise.org.uk