

Active Travel Alliance

Across the
East Midlands Combined
County Authority

Summary

The D2N2 Active Travel Alliance is made up of a group of voluntary and public sector organisations with a shared interest in making walking, wheeling, cycling and scooting more accessible, safe, and attractive across the East Midlands.

- ▶ We want active travel to be the natural choice for short journeys.
- ▶ We are made up of over 100 professional bodies, delivery organisations, strategic leaders, charities, campaigning groups and community organisations.
- ▶ With a reach of impacting over a million people across our members, we are active across the region, in urban and rural areas.
- ▶ Working together to make walking, wheeling, cycling and scooting the first choice for short journeys in our region.

Principles and Shared vision

An increase in walking, wheeling, cycling and scooting across the region which will deliver:

- ▶ **Improved access to jobs**, education, training and services, especially for those on low incomes.
- ▶ **Reduced carbon emissions** from transport supporting Net Zero commitments.
- ▶ **Reduced congestion** and therefore improved productivity.
- ▶ **Cheaper transport options** for residents in financially challenging times.
- ▶ **Increased physical activity direct from homes** which improves residents' health outcomes. Improved choices to access public transport.
- ▶ **Improved community cohesion and reduced anti-social behaviour** through the increased presence of people on streets and in public spaces.
- ▶ **Better air quality and less traffic noise.**
- ▶ **Active travel friendly high streets** seeing increased footfall and increased retail spend.
- ▶ **Better recreational opportunities** for both residents and visitors.

Asks to EMCCA

- ▶ Set a target and develop strategies so that by 2030 active travel is responsible for 50% of all local journeys.

In line with the Government's target as stated in The Department for Transport Gear Change document (2020).

- ▶ Appoint an Active Travel Commissioner
- ▶ Place Active Travel at the centre of Local Transport Plans
- ▶ Review and publish a D2N2 Local Cycling and Walking Infrastructure Plan(LCWIP)
- ▶ Ensure that the D2N2 LCWIP is embedded in local plans
- ▶ Create conditions where Active Travel can flourish through investment in Infrastructure, maintenance and Behaviour Change interventions

Listen to and deliver for residents and communities

- ▶ Ensure community insight informs policy and strategy
- ▶ Centralise the voices of those most often disadvantaged by current transport arrangements by establishing a Disability Access Group
- ▶ Create a marketing and media campaign to normalise and promote the benefits of active travel in the D2N2 region
- ▶ Ensure that all new housing developments, whether urban or rural, will have internal but importantly external walking, cycling and public transport routes
- ▶ Champion active travel for the region's youngest residents by committing to deliver more School Streets

Going forward

Intend to work with a representative from EMCCA to join the Active Travel Alliance at quarterly meetings

Where we will focus on different aspects of the Shared Vision to reflect and feed back on outcomes and impact on the ground which can then help to inform decision making in EMCCA

We will also use the quarterly meetings to reflect on progress so far.

The intention is that by working together and sharing insights we have a better chance of joined up impact, in line with our Shared Vision and Asks to the Mayor.

Thank you