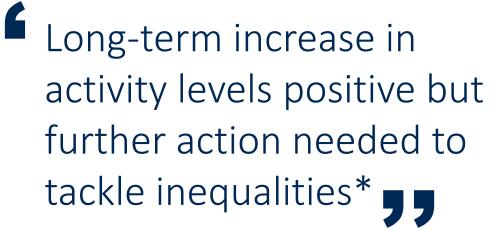


## Sport England's National headline

Active Lives Adults Survey 2022-23



In a nutshell, there are "two million more adults getting active on a regular basis through sport and physical activity than in 2016\*"



But the news isn't so positive for some demographic groups where inequalities continue to widen







#### Inequalities in our area

#### Social status



Inactivity in the **least affluent households**remains high
(NS SeC 6-8)

#### **Ethnicity**



Our **Asian** and **Black** communities experience higher levels of inactivity

#### Limiting illness



Adults with a **limiting illness or disability** are
almost twice as likely to be
inactive

#### Gender



A **gender** inequality gap persists





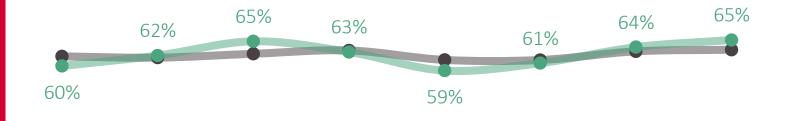
Currently, 25% of adults are inactive

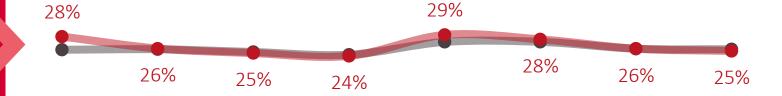






## A quarter of our community are inactive





2015-16 16-17 17-18 18-19 19-20 20-21 21-22 2022-23

England Active Inactive





44,000 adults do no activity at all (16%)



## But not all inactive adults do nothing



There are **20,000** people missing the intensity (8%)





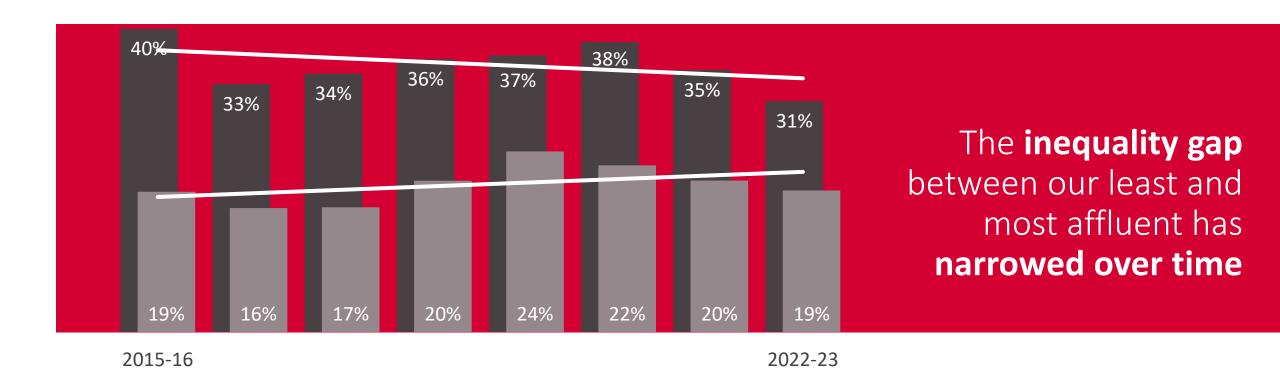
There are **3,000** people not active for long enough (1%)





### Inactivity in our **least affluent** households remains high (NS SeC 6-8)

■ NS SeC 6-8

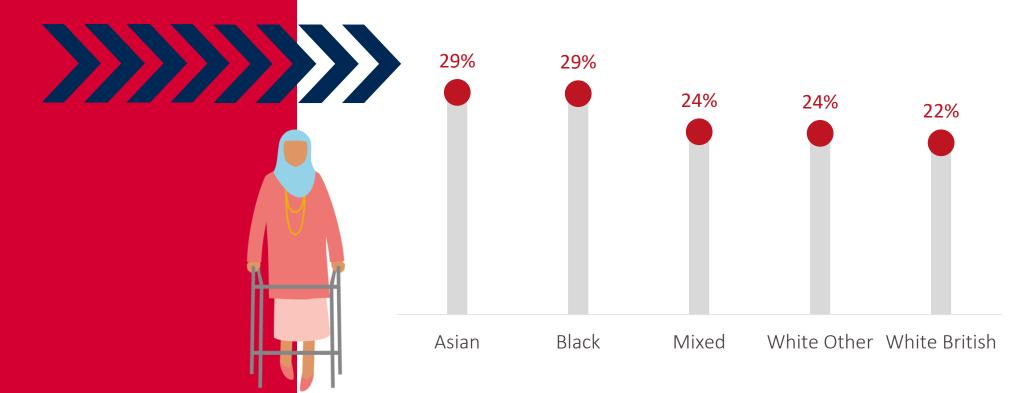




■ NS SeC 1-2



Our **Asian** and **Black** communities experience higher levels of inactivity



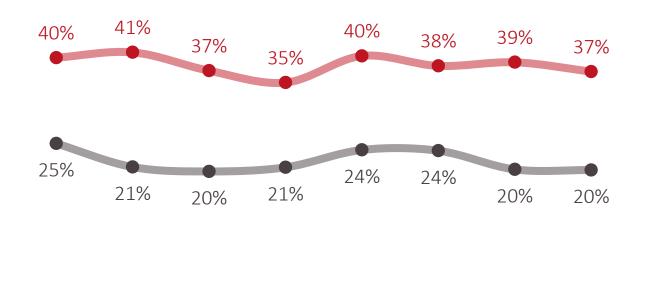




# Adults with a limiting illness or disability are almost twice as likely to be inactive

The inequality gap persists







2015-16

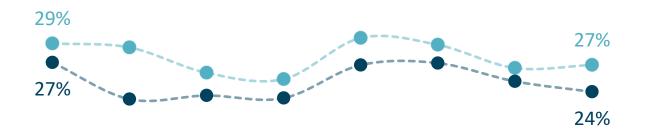
2022-23

Limiting illness
No limiting illness



A gender inequality gap persists with women experiencing higher inactivity levels than men





2015-16





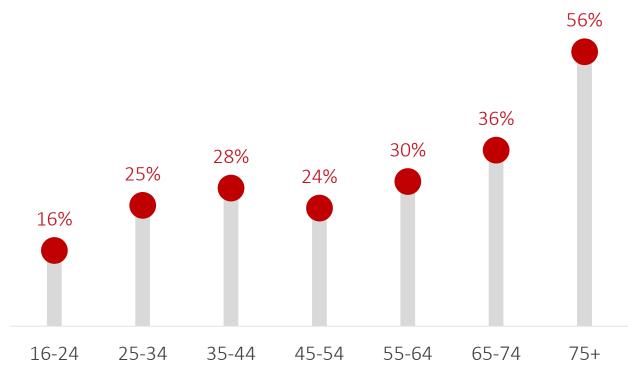
2022-23





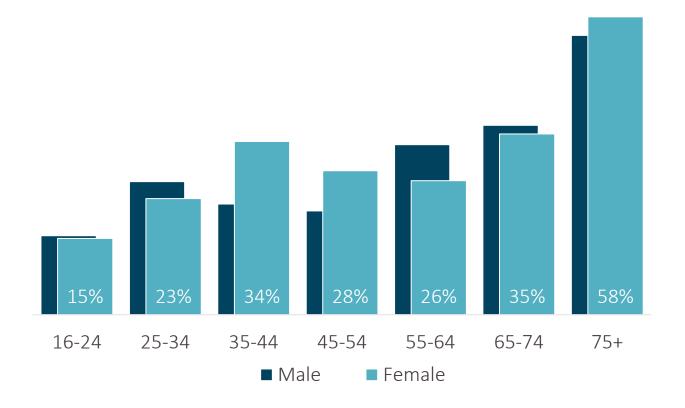
## Inactivity increases sharply after the age of 75











Women have notably higher inactivity levels than men in the 35-54 age group







Over **1 in 3** adults living in the **most deprived** neighbourhoods are inactive (31%)











## How do we measure activity?

We report on the number of **moderate intensity minutes** completed in the last week, based on activity type

#### Light

Light intensity minutes are excluded

#### **Moderate**

Moderate intensity equivalent (MIE) minutes means each 'moderate' minute counts as one minute

#### **Vigorous**

Any vigorous activity counts for double, so each vigorous minute counts as two moderate minutes

**Please note:** For some activities, intensity was assumed and not asked. Activities done by those aged 65 and over were assumed to be at least moderate





# What activities do we measure?\*



#### Walking for travel

Includes walking as a way to get from one place to another, such as the shops work or visiting friends\*



Traditional sport
Includes team, water,
combat and winter sports,

swimming, athletics, golf,

horse riding and gymnastics



Gardening
Gardening is included
in this section



#### Walking for leisure

Includes all other types of walking, dog walking, rambling and Nordic walking or just going for a stroll\*



#### Fitness activities

Includes gym activities (fitness machines and classes), weights, boxing and interval sessions



#### Cycling

Includes leisure and travel, track, road and mountain biking or racing, exercise bike or cycle class



#### Dance

Covers all types of dance including artistic and creative dance (ballroom, ballet, contemporary etc)

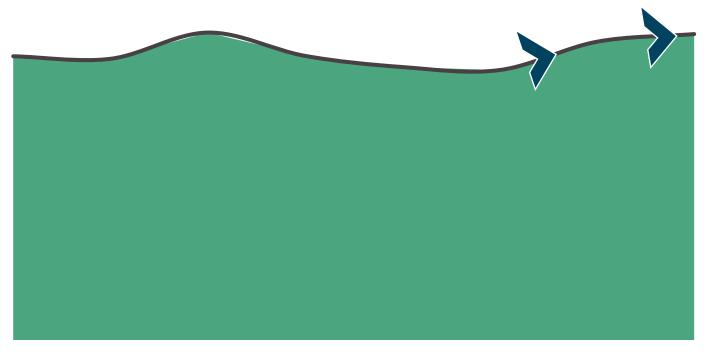
\*Only activity of at least 1 continuous minutes are counte





Activity minutes have rebounded to pre-pandemic levels

Average overall minutes per person per week

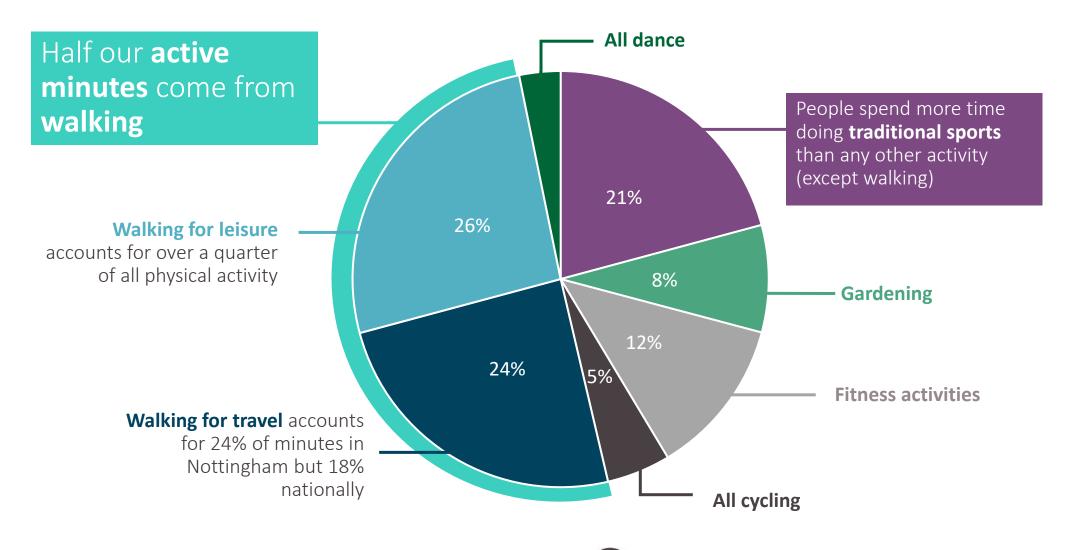


2015-16 2022-23





#### What does activity look like where we live?







### Appendix

## Sample size Active Lives Adult

All adults (aged 16+) **NS SEC 1-2** NS SEC 3-5 NS SEC 6-8 16-34 35-54 55-74 75+ Male Female No limiting illness Limiting illness Working full or part time Unemployed Not working Student full or part time White Other Asian Black Mixed Other ethnic group White British Minority ethnic group

15-16	16-17	17-18	18-19	19-20	20-21	21-22	22-23
1,998	1,987	1,979	1,992	2,009	2,019	2,012	1,984
812	798	838	857	816	860	851	855
420	446	420	418	436	371	391	396
355	339	343	318	318	336	315	337
611	624	644	709	635	686	691	634
664	643	672	663	666	603	627	623
580	579	521	481	547	562	535	601
125	124	122	113	137	160	146	119
850	886	853	869	869	878	856	862
1,143	1,098	1,120	1,112	1,119	1,130	1,132	1,094
1,521	1,466	1,475	1,471	1,408	1,447	1,403	1,396
349	389	370	389	443	445	451	437
1,036	1,086	1,068	1,101	1,062	1,052	1,085	1,057
101	79	99	102	113	102	97	113
591	514	523	458	512	547	501	503
177	200	180	212	201	212	218	184
129	143	154	179	154	162	172	121
179	141	130	158	160	174	201	237
70	108	89	100	106	109	123	129
44	52	51	53	67	72	63	49
30	24	30	26	37	32	34	31
1,440	1,414	1,418	1,362	1,360	1,353	1,309	1,302
452	468	454	516	524	549	593	567





## Adult population breakdown

Census provides an insight into the demographic makeup in our area compared to England

78.7%	80.2%
21.3%	19.8%
37.2%	24.2%
23.2%	26.4%
16.0%	22.4%
5.3%	8.6%
21.4%	33.2%
19.7%	27.4%
35.8%	31.8%
14.1%	9.0%
9.2%	3.9%
4.2%	2.0%
60.5%	75.1%
8.9%	7.9%
47.8%	57.0%
29.7%	34.3%
	21.3% 37.2% 23.2% 16.0% 5.3% 21.4% 19.7% 35.8% 14.1% 9.2% 4.2% 60.5% 8.9% 47.8%

Nottingham

England



Workir



## Our population is **growing**, **ageing** and becoming **more diverse**

#### All adults (16+)



**6%** increase\*

#### Older adults (55+)



12% increase

#### Minority ethnic groups



31% increase





## How much physical activity should adults be doing?

The Chief Medical Officer's (CMO) guidelines recommend adults (aged 16+) engage in at least 150 minutes of moderate intensity activity each week (or 75 minutes of vigorous intensity)

Activity levels in this pack are presented as:

#### **Active**

Those that are doing 150+ minutes of physical activity a week

#### **Inactive**

Those that are doing less than 30 minutes of physical activity a week

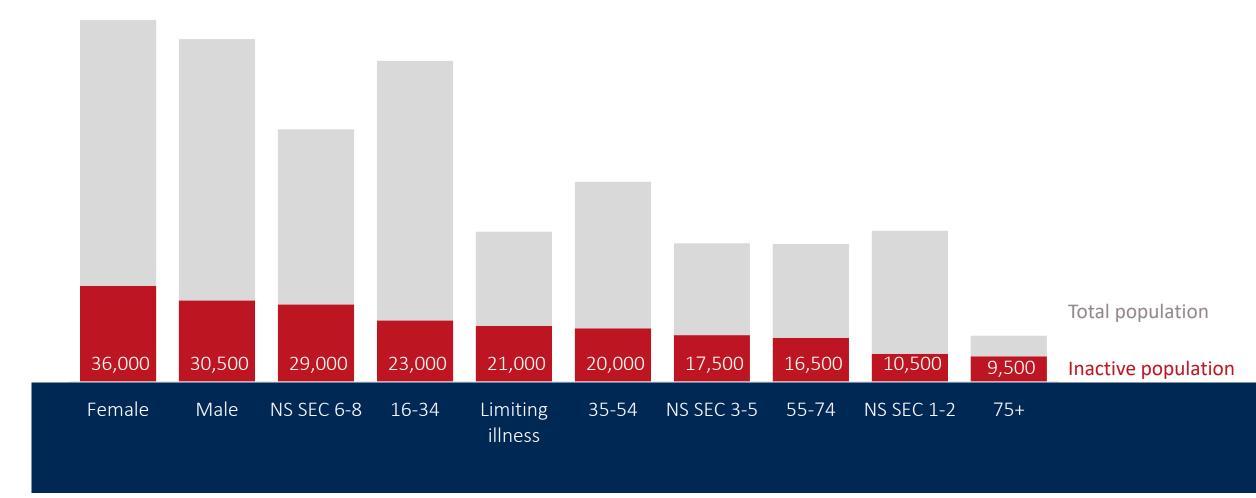
**Please note:** The majority of the data in this data pack will focus on the 'inactive' levels unless otherwise stated







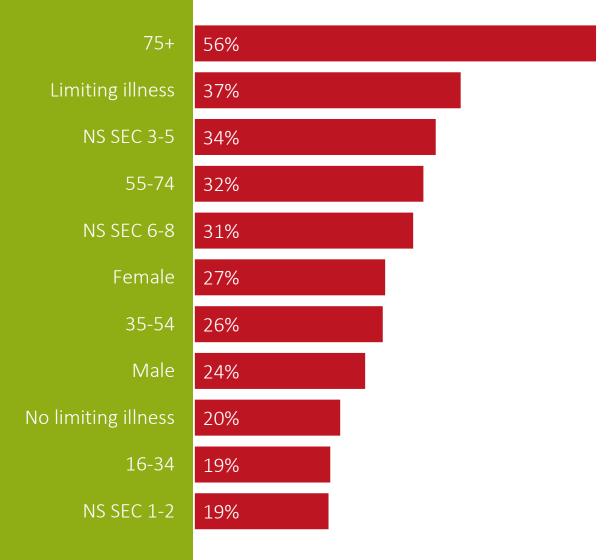
### Our **inactive population** in the context of the size of the demographic group







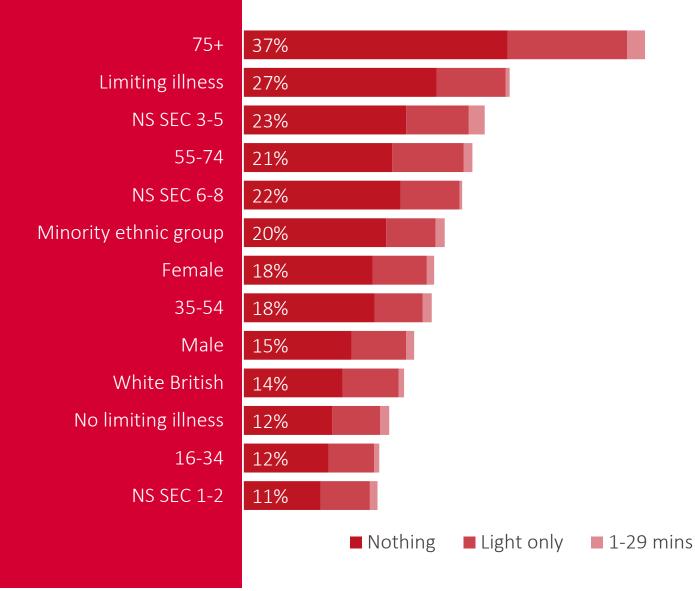
There are some
stark inequalities
in inactivity rates
amongst our
population







Most inactive people do no physical activity at all (nothing)







#### National update

There are **two million more adults getting active on a regular basis** through sport

and physical activity than in

2016, despite the impacts of
the coronavirus (Covid-19)
pandemic and increased costof-living pressures.

The figures in the latest Active Lives Adult Survey report, show that between November 2022 and November 2023, 63.4% of the adult population met the Chief Medical Officers' guidelines of doing 150 minutes, or more, of moderate intensity physical activity a week. That's equivalent to 29.5m adults in England playing sport or taking part in physical activity every week.

This figure is largely unchanged from 12 months ago when 63.1% were active but means that, compared to when we first ran the survey between November 2015 and November 2016, there are two million more active adults – an increase of 1.3%.





#### National demographics

- Over the longer term, growth has been similar for both men and women, with 914,000 (1.4%) more active men and 831,000 (1.3%) more active women compared to November 2015-16. Despite this, neither men nor women have seen activity levels change compared to 12 months ago
- Adults aged 75+ continue to drive the growth in activity levels. The increase of just over 100,000 (1.6%) adults aged 75+ who are active, compared to 12 months ago, is part of a long-term increase of just under 700,000 (9.4%) compared to seven years ago (Nov 15-16). Those aged 55-74 also have a long-term upward trend in the active proportion. For both age groups the latest result represents the highest result recorded over the last seven years.
- Activity levels remain unchanged compared to 12 months ago for those with a disability or long-term health condition. Before the pandemic, activity levels were increasing and we continue to see 4.2% more active adults with a disability or long-term health condition compared to seven years ago (Nov 15-16). This long-term growth is greater than for those without a disability or long-term health condition, where the proportion active is up by 1.9% over the same period.

- No Black, Asian or minority ethnic group is showing a reportable difference in the proportion who are active compared to November 2015-16. As a result, inequalities continue to widen as White British adults have seen activity levels increase over the same period (up 2.1%).
- There have been no reportable changes in activity levels by **social grade** compared to 12 months ago. Given this stability, we expect no further pandemic recovery for the least affluent (NS SEC 6-8) and the longer term trend of an increased gap in activity levels between the most and least affluent to continue. The most affluent (NS-SEC 1-2) have seen long-term growth, with those who are active increasing by 1.6% compared to seven years ago (Nov 15-16). In contrast, the least affluent (NS-SEC 6-8) have seen the proportion active drop by 2.2% over the same period.





#### Acknowledgements

#### This pack has been created by Press Red

We have leveraged the power of AI to assist in crafting the narrative for this presentation, ensuring consistency in language and style

The AI-generated content has been carefully reviewed and curated by our team



For further information please contact us at martin@pressred.co.uk or liz@pressred.co.uk

