

HOW STRATEGIC PLANS CAN HELP REDUCE INEQUALITY AND INCREASE PHYSICAL ACTIVITY



THE FOOTBALL FOUNDATION

THE PREMIER LEAGUE, THE FA AND GOVERNMENT'S
CHARITY THAT HELPS COMMUNITIES IMPROVE THEIR
LOCAL FOOTBALL FACILITIES THROUGH FOOTBALL
GRANTS

UNLOCKING THE POWER OF PITCHES
TO TRANSFORM LIVES

SINGLE FUND. SMALL GRANTS. ACTIVE THROUGH
FOOTBALL. PREMIER LEAGUE STADIUM FUND



FACILITY PLANNING MANAGERS (FPM) TEAM

Claire Waldron – Senior Facility Planning Manager

Paul Ashton – Facility Planning Manager – North

Martin Collier – Facility Planning Manager – Mids & SW

Joe Hall – Facility Planning Manager – SE & East



MOU (RESPONSES TO PLANNING APPLICATIONS)

As part of our agreement with Sport England we provide comments on planning applications affecting football pitches and playing fields. As a minimum our role is to protect the pitches.

STRATEGIC PLANNING (INCLUDING PLAYING PITCH STRATEGIES)

Alongside the projects delivery team and County FAs we lead on strategic planning in the region. This includes the check and challenge of local authority strategic documents such as the playing pitch strategy. Multisport is a key consideration for this element of work for the team.

LOCAL FOOTBALL FACILITY PLANS (LFFPS)

As a facilities planning team, we support the update of the LFFPs which is carried out by consultants. Every local authority in the Country has an LFFP to support investment in facilities to be accurately targeted. It is an investment portfolio of priority projects, it's not a detailed supply and demand analysis of all pitch provision in a local area. It cannot be used as a replacement for a PPS, and it will not be accepted as an evidence base for site change of use or disposal.

LOCAL FOOTBALL FACILITY PLANS

Key project outcomes/targets

The priority projects for potential investment identified in the LFFP will help develop a sustainable network of quality facilities to drive participation across all parts of the game. Central to this are five key success factors: **quality, inclusivity, sustainability, engagement** and **usage**. Each identified project takes account of these factors.

KPIs:

- Priority to invest in 3G FTPs
- Prioritised investment into Sport England priority places
- 100% of sites delivering a minimum of 20% women and girls priority usage
- Lionesses' futures fund standard
- 40% into clubs & communities
- 40% of projects achieving multisport outcomes
- Delivering impact for underrepresented groups



LOCAL FOOTBALL FACILITY PLANS

Tackling inequalities

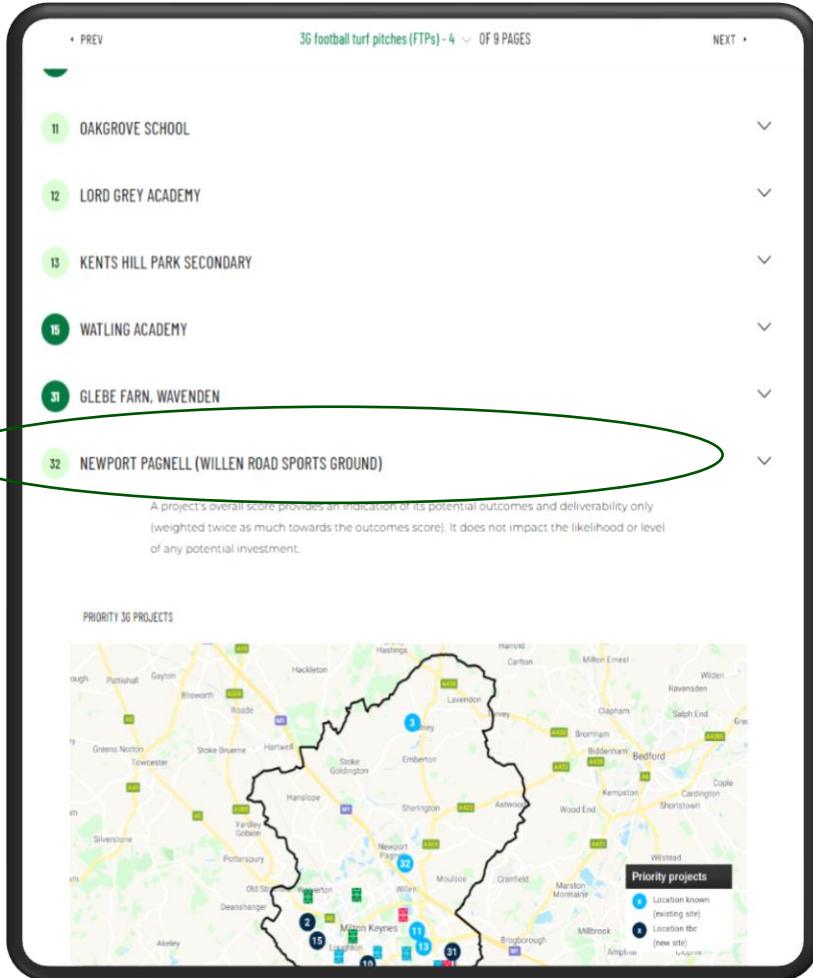
Although Football Foundation funded projects will always be football led, there is an opportunity to make a **real difference for other sports and for physical activity** to take place on the sites. We want to be as collaborative as possible with our approach to project development and ensure that facilities are **servicing as many different sports and people** as they can, as well as **helping to tackle inequalities** and support communities such as **women and girls, people with disabilities & long-term health conditions, diverse communities** and **lower socio-economic groups**.

Consultation took place with a broad and diverse set of community groups in the original LFFP. It is a requirement that all projects that move through to application phase undertake further **detailed community engagement** to ensure that facilities fully serve the communities they are **being designed for**. This includes working with other sport NGBs to look at shared priorities and facility developments to get the best multi-sport outcomes.



FROM LFFP TO NEW FACILITY ...

MILTON KEYNES LFFP 2019...



Partnership funding

Planning permission

Technical specification

Partnership working (LA)

Agreed outcomes

Grant application

Community engagement

.... OPEN 2024



THANK YOU

