



Creating Physical Activity Hubs

A New Approach to Facility Provision

3rd July 2024



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The Context

- Levels of inactivity- particularly in some of the more deprived areas of the UK
- 'Reach' of traditional leisure facilities – who is actually using them?
- Ageing assets
- Reducing budgets in LAs
- Revenue sustainability

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The Opportunity

- Need to attract more diverse usage of leisure facilities
- Need for more efficient use of all LA built assets
- Using other services/provision e.g. education, health to attract people to buildings where physical activity/sport/leisure is also provided
- Physical activity/sport/leisure used as a catalyst to regenerate areas and drive new partnerships
- Co-location/One Public Estate

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Delivering a different facility approach - what is needed?

- Robust evidence of need for the area, including physical activity/sport/leisure
- Shared strategic outcomes
- A 'can do'/'why not' attitude and the ability to see things differently
- The right partners round the table – LA, local partners, external funders, operators,
- The right people on the team
- Resources – people, funding, time,

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Delivering a different facility approach – how to achieve this?

- Develop local insight – this takes time and effort to get to those who are often left out
- Hear what local people are saying
- Reflect insight in design
- Put people at the heart of the project and facility
- Focus on accessibility, affordability and sustainability
- Manage it to achieve identified outcomes - link to specification and contract



Warsop Leisure Local

An innovative building, located in a park, enhancing wider facilities as part of an active environment; connectivity to active travel routes

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Warsop Leisure Local

- 15m x 8m pool
- Multi-purpose hall
- 30 station fitness suite
- community focused with an open access kitchen, café and meeting space.
- MUGA

- Internal and external spaces are designed to be accessible, flexible, simple and low-maintenance but also robust and attractive.

- Operational management - Serco and Vibrant Warsop



Clay Cross Active, North East Derbyshire

**Reduce health inequalities, Increase physical activity levels,
Change lifestyle behaviours, Improve life opportunities**

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Clay Cross Active, North East Derbyshire

Proposed Active Community Hub

- 4 court (badminton) Sports hall*
- Soft Play (100 sq m)
- 6 lane x 25m pool
- Learner pool
- 100 station fitness suite, including power assisted exercise equipment
- 'Changing Places' facility
- 1 Studio (additional studio space in sports hall and multi-purpose room, subject to programming)
- 1 Multi-purpose room/Studio 2
- Spin Studio
- Youth targeted activity such as Tag Active
- Café
- Social Areas
- Pop Up Library
- Full size 3G pitch, floodlit
- Ancillary provision
- Measured mile cycle track
- Outdoor play equipment
- Ample parking

Included within the Hub will also be:

- **Signposting to Council Services**
- **Community Hospital Clinic – use for referrals, outreach clinics and services etc**
- **Citizens Advice NE Derbyshire**





Nuneaton and Bedworth Physical Activity Hub

Changing life for the better through investment in physical activity places and spaces across Nuneaton and Bedworth.'

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Nuneaton and Bedworth Physical Activity Hub

- 8 lane, 25m pool (1m to 2m deep)
- 13 x7m Learner Pool with moveable floor
- 4 Court Sports Hall with associated stores
- 100 station Fitness Suite
- Group exercise studio – 30 person
- Group cycling studio – 36 bikes
- Café with views into the pool hall

- *Outdoors – 9 v 9 all-weather pitch, mountain bike trails, Learn to Ride facility, various spaces for outdoor activity, skate park*
- *Park-based active environment*