



**North East Derbyshire
Active Neighbourhood
Pilot**

**A Community
Litter Pick**

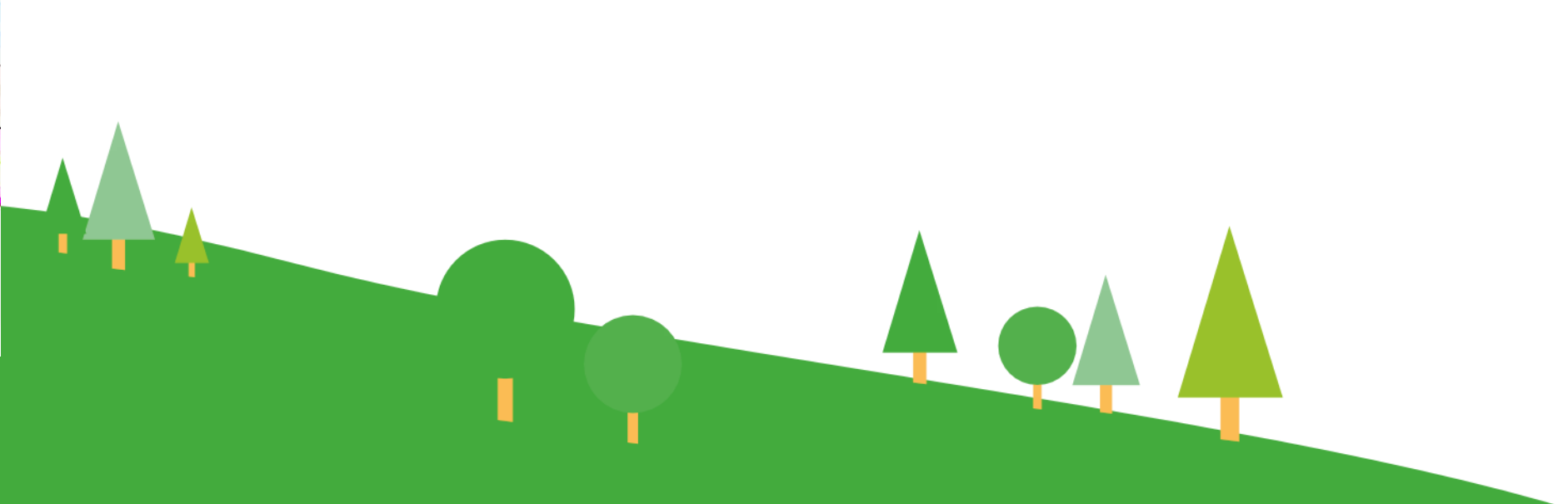
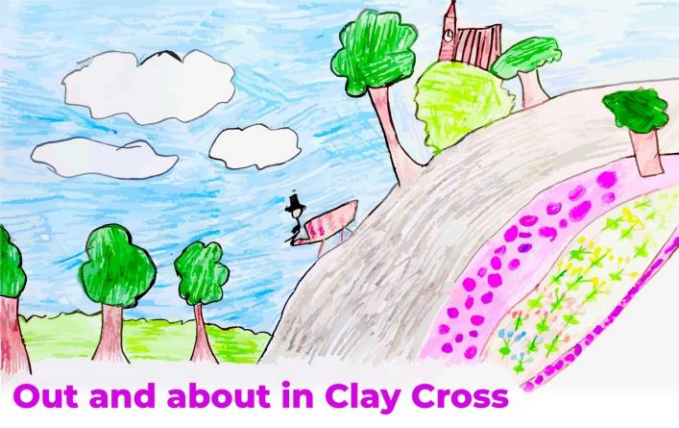


Creating walkable communities

- Why host a community litter pick?
 - Key findings from Stage 1 Consultations & Stage 2 Engagement
 - Perceptions about ASB & safety/condition of footpaths - off-putting
 - Interest/pride in local environment
 - Specific feedback included need for litter to be reduced
 - Families wanting more to do together over weekends

and about in Clay





Collaborative approach between consortium members

NEDDC Walking into Communities Development Officer

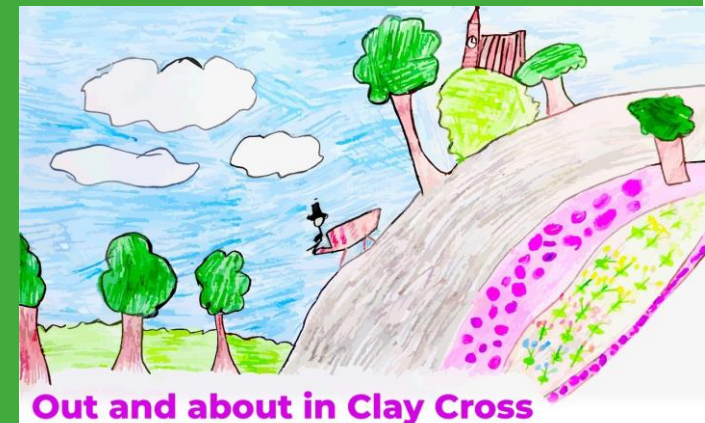
First Art

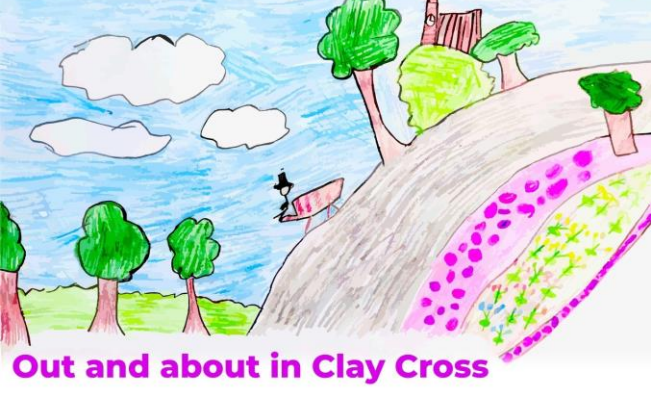
Rykneld Homes



Design of the event

- Weekend linked to The Great British Spring Clean
- Easter holidays
- Morning x 2 hours
- Lunch and refreshments after for everyone
- Training and support
- Consortium members to work alongside to gain more insight
- An 'everybody welcome' approach





Promoted throughout town:

- Big push on Clay Cross & Danesmoor Community Facebook page – reach 11,000
- Posters put up in different locations in public spaces
- Utilised existing networks – Consortium & Healthy Futures

Resulted in Clay Cross Social Centre & Chesterfield Litter Picking Group asking to join in and helping to organise.



A green hill with various trees and bushes on top. The trees are in shades of green and brown, and the bushes are in shades of green. The hill is a solid green color.

On the day...

- 44 people turned up, took part, collected 20 bags of rubbish (plus a trolley, a traffic cone and a plastic chair)
- Positive feedback from all – ‘a great initiative’
- Gained new insight
- Request for more activity focused on improving the local environment
- Requests to stay in touch
- Enthusiasm to be part of designing the next litter pick event (Danesmoor)
- Request for support to set up a Handy Helpers youth group for Clay Cross
- Desire to create artwork to put up around Clay Cross & Danesmoor
- Request for more, free weekend walking trails for families



Out and about in Clay Cross



Out and about in Clay Cross



Out and about in Clay Cross



Out and about in Clay Cross



Out and about in Clay Cross

Oh, and...

walked a combined 132 miles!
