



**YOUTH
SPORT
TRUST**

www.youthsporttrust.org | [@YouthSportTrust](https://www.instagram.com/YouthSportTrust)



Youth Engagement

Claire Tennyson



Purpose

In this session we will:

- Recall the benefits of youth engagement.
- Explore some of the different tools that are out there.
- Consider how best to use these tools to ensure we are connecting with a wide range of voices.
- Aiming for you to leave feeling better equipped to carry out youth engagement with your children and young people.

On this sheep-scale, how do you feel today?



WOOL FOR EVERY DAY #IWOOLWOOLYOU

(Wool For Every Day, 2020)



Every generation has their own experience of what it is to be young – we must listen to our young people now, as only they have the lived experience of being young during this challenging time.

Dr Niamh Mourton, 2021

ENGAGE - Snowball fight!

1. What is co-design?
2. Why should we co-design with young people?
3. Why do we need to consider the needs of young people with SEND?
4. What methods have you used before?



Youth Engagement Continuum



Youth Voice

YP enabled to express views

- Consultation a mechanism (focus groups, survey's, polls etc.)

Co-Design

Input at design stage

- Understand challenges by using 'Youth Voice'
- Co-design the solution
- Validate the solution

Co-Production

Involved throughout

- Understand challenges by using 'Youth Voice'
- Co-design with beneficiaries
 - Co-delivery and advisory throughout
- Co-researching/evaluating

Why?

Links to the priorities within 'Making or Move'- Shared vision across Active Derbyshire & Active Notts

- More young people enjoy being active
- Young people are involved in developing opportunities that are right for them

How to engage young people

Co-design Process

Engage

- Engage the co-designers so they are experts in the subject
- Motivate the co-designers so they want to engage

Understand

- Ask questions to understand the issue from the co-designers perspective
- Ask why?

Ideate

- Facilitate divergent thinking around solutions to the issues identified
- Gain consensus on solutions e.g. programme delivery style

Validate

- Play back solutions (delivery outline) to get agreement/changes/buy in
- Consult with stakeholders to ensure deliverable and continue to engage

Engage



Co-design Process

Engage

- Engage the co-designers so they are experts in the subject
- Motivate the co-designers so they want to engage

Understand

- Ask questions to understand the issue from the co-designers perspective
- Ask why?

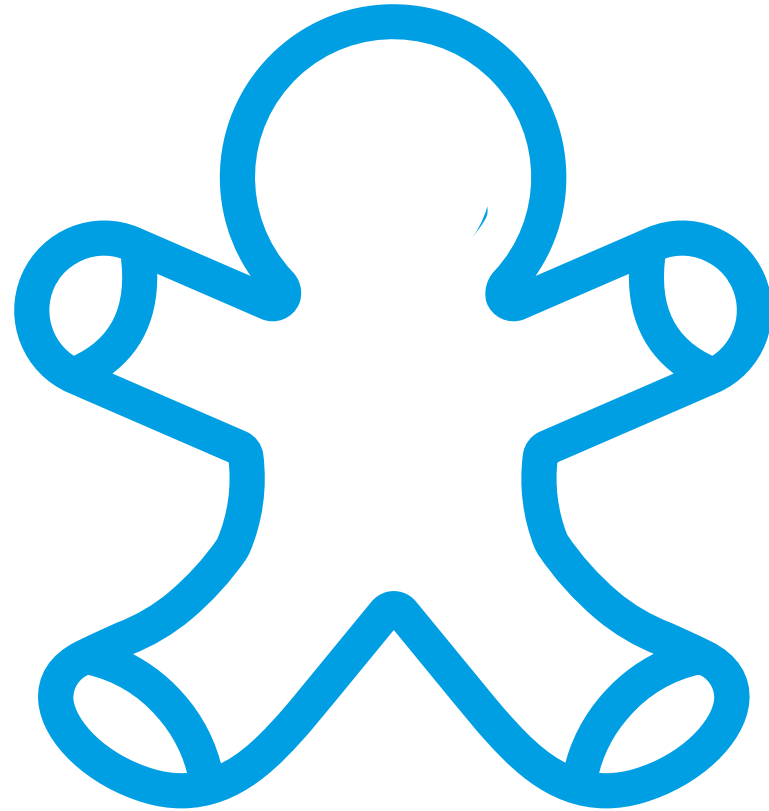
Ideate

- Facilitate divergent thinking around solutions to the issues identified
- Gain consensus on solutions e.g. programme delivery style

Validate

- Play back solutions (delivery outline) to get agreement/changes/buy in
- Consult with stakeholders to ensure deliverable and continue to engage

UNDERSTAND: Gingerbread person activity



Co-design Process

Engage

- Engage the co-designers so they are experts in the subject
- Motivate the co-designers so they want to engage

Understand

- Ask questions to understand the issue from the co-designers perspective
- Ask why?

Ideate

- Facilitate divergent thinking around solutions to the issues identified
- Gain consensus on solutions e.g. programme delivery style

Validate

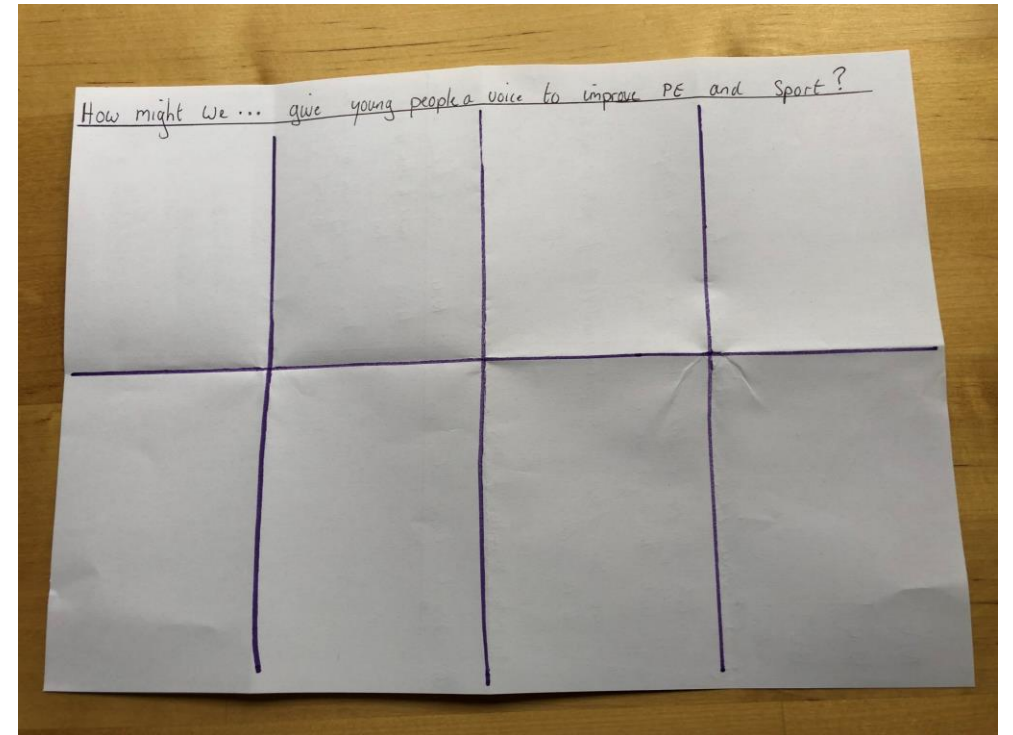
- Play back solutions (delivery outline) to get agreement/changes/buy in
- Consult with stakeholders to ensure deliverable and continue to engage

Crazy 8's

Bearing in mind the top 3 challenges identified in 'Understand':

What can we do to make School Games and competition more accessible and enjoyable for YP with SEND?

1. Fold paper in half 3 times to create 8 rectangles
2. Write 1 idea per rectangle (no bad ideas)
3. 8 ideas x 40 seconds each



Co-design Process (head, heart & body)

Engage

- Engage the co-designers so they are experts in the subject
- Motivate the co-designers so they want to engage

Understand

- Ask questions to understand the issue from the co-designers perspective
- Ask why?

Ideate

- Facilitate divergent thinking around solutions to the issues identified
- Gain consensus on solutions e.g. programme delivery style

Validate

- Play back solutions (delivery outline) to get agreement/changes/buy in
- Consult with stakeholders to ensure deliverable and continue to engage

Self-belief

Communication skills

Organisational skills

Resilience

START

HEALTH & WELLBEING WORKSHOPS X4
Group Workshops on managing peer pressure through activities and discussions.

OUTCOMES
Strategies to find balance by:

- Communicating effectively
- Rationalising pressure
- Finding positive role models
- Building support networks

CONTENT

- Social media
- Body image
- Nutrition
- Mental Health (not feeling good enough)
- Communication

TOPTIPS & HELP

Led by an Athlete Mentor.
"Don't forget to practice your support conversations".

PHYSICAL ACTIVITY TASTER SESSIONS X6
Fun activities to develop life skills.

CONTENT

- Team sport
- Fitness activities
- Problem-solving activities
- Goal setting

OUTCOMES

- Increase physical activity
- Make friends/feel good
- Develop life skills
- Develop resilience

TOPTIPS & HELP

Led by trained local coaches.



ONE YEAR PROGRAMME



KEEP GOING

OUTCOMES

Skills and confidence to deliver a health and wellbeing event for friends and family.

3

LEADERSHIP CAMP
One day camp with girls from 3 local schools.

CONTENT

- 5 ways to wellbeing
- Building strong teams
- Event organisation and planning
- Communicating your message

TOPTIPS & HELP

Led by an Athlete Mentor.

CONTENT

- Using the 5 ways to wellbeing framework
- Connect
- Physical activity
- Take notice
- Learn
- Give

OUTCOMES

- Planning, organisation and communication skills
- Resilience

4

TOPTIPS & HELP

Supported by teachers/coaches. Log volunteer hours for Millennium Volunteer awards.

PLAN A HEALTH & WELLBEING EVENT
Plan a school or community health and wellbeing event for friends and family.

OUTCOMES

- Increased confidence and self-esteem for peer mentors and positive role models for younger girls.

CONTENT

- Support younger girls with Athlete mentor led classes
- Event planning and delivery.

6

TOPTIPS & HELP

Help others and feel good.

PEER MENTORING
Option to peer mentor next years Health & Wellbeing project girls.

FINISH

CELEBRATION ASSEMBLY

NEARLY THERE!

OUTCOMES

- Increased self-belief leadership and healthy lifestyle skills.
- Evidence of learning, experience and commitment.

CONTENT

Decide in your planning group

5

DELIVER A HEALTH AND WELLBEING EVENT
Deliver an exciting event for friends and family and yourselves.

TOPTIPS & HELP

Supported by teachers/coaches. Log volunteer experiences in Millennium Volunteer log book.

Validation Activity



- Choose one of the solutions to making school games more accessible you have identified.
- Do a SWOT Analysis of your top solution.

Can everyone be included?

Lundy's Model



Ideas

Tools

- Group task:
 - Leave table and gather three new ideas/tools to engage young people.
 - Ideas are posted around the room
 - Come back to your table and share:
 - Share the idea
 - Also, state when you would use it and who with.



YOUTH VOICE

IDEAS
TIPS &
TOOLS



Questions?