



# Walk Derbyshire



Walk Notts Strategic Partnership

– July 2023



Walk Derbyshire Vision: To make everyday walking the norm for all residents of Derbyshire.

We will do this by adopting a systems approach to walking which will create a culture of walking across the county

Focusing on: Our inactive population & less advantaged communities



# System approach



Walk Derbyshire aim to take a system approach to walking.

A system is a way of thinking about 'the bigger picture'. Systems thinking is less concerned with how an individual, department or organisation operates, but more with how connections, interactions and feedback between them shapes the outcomes we see.

Whole systems *thinking* considers the widest range of influences and interactions that influence the outcome we are interested in; in this case Walking in Derbyshire.



# Insight and Evaluation



## Insight

- Using up to date local and countywide insight to ensure we are driven by our current knowledge and gaps in our knowledge on what walking behaviour look like across Derbyshire between different demographics and geographies – and working where the greatest need is.

## Evaluation

- Leeds Beckett University are working with us to capture and share learning on successes and things that could have gone better. Sharing learning with a wider audience and helping us to iteratively change our approach when needed. PhD student embedded in our work.





## Communication and Engagement

- building relationships across all sectors and with communities and looking at how we capture what we are hearing and feed it back into the system to create change with our communities.
- recognising importance of coproduction in all of our work

## Workforce

- what does our workforce need to be able to enable people to walk more?
- how can we support them?
- test and learn approaches – individuals and workplaces





# Walk Derbyshire Pilots



Walk Derbyshire is investing across the county to enable us to evaluate and share learning around how we support residents to walk more on an everyday basis.

## **Active Neighbourhood Pilots - Chesterfield, Erewash, Bolsover and North East Derbyshire**

- Four districts allocated up to 100k
- Districts with highest levels of inactivity and highest levels of deprivation.
- Opportunity for stakeholders to come together with communities to agree on the best ways to invest funding on a place based level to increase levels of walking.

## **Community Engagement and Coproduction Pilots - High Peak, Derbyshire Dales, South Derbyshire and Amber Valley**

- Four districts allocated £20k
- Community engagement and co-production that will develop understanding of the barriers and opportunities to support residents to walk more.







CHESTERFIELD - 13<sup>TH</sup> FEB



# Walk Derbyshire Pilots

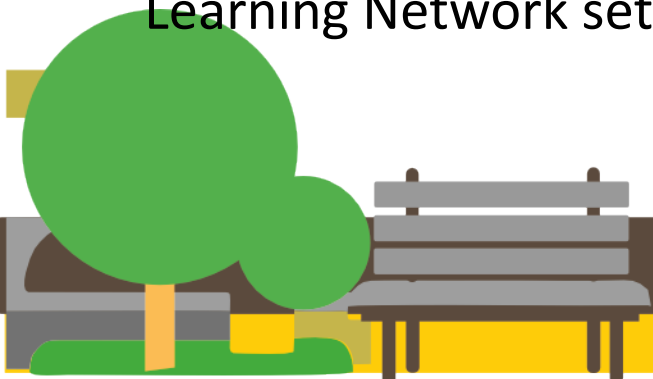


Following the conclusion of the stakeholder events, each district and borough has formed a consortium who will take the pilot work forward.

All districts submitted an initial proposal for their pilots by 30<sup>th</sup> April 2023 and Active Neighbourhood Pilot areas have been given until 31st August 2023 to allow a period of community engagement before final proposals are submitted.

Consortium membership is not set in stone and may change depending on emerging themes.

Learning Network set up to share learning from pilots on regular basis.







# Community Engagement



Shift in conversations from a solution focus to community led exploration and an understanding that this engagement will take time.

Community engagement ideas look different across the county and range from using incentives – from placing a free coffee cart in the heart of an identified community and inviting residents to come down and chat to using local events such as bingo to reach a captive audience – to working with trusted community groups - to a short local survey to understand current attitudes to walking within communities.

Steering group agreed a change in Stage 2 proposal questions to focus on community engagement – following feedback from consortium members and recognition that deadline has hindered community engagement process in some places.



# Community Engagement



Not just a survey – Bolsover Consortium seeking community views via a short survey on a packet of seeds

- Double incentive to get involved

(Bolsover are also utilising different locally trusted community groups to hold conversations with residents)

Themes from initial engagement will be reviewed by consortiums to look at what the next steps will be, ensuring communities remain involved in process



# What else are we noticing?



- Stakeholders not assuming that Pilot money will be going to them – a wide understanding that the investment will be overseen by the stakeholder partner that is best suited to the Pilot work (three of the consortiums at present have an identified lead applicant as the local CVS or CIC)
- Conversations taking place have moved away from the money and more around the opportunity.
- Increased understanding across the system around how walking fits into other agendas.
- Interest from local planners to join in the conversation and consider how this work can influence local plans.





**Any Questions?**





Want to find out more?

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