

# Co-production

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## What is co-production?

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- The term co-production refers to a way of working, where everybody works together on an equal basis to create a service or come to a decision which works for them all.
- Built on the principle that those who are affected by a service are best placed to help design it.
- When services are genuinely co-produced they generally work better!

# Definition of co-production

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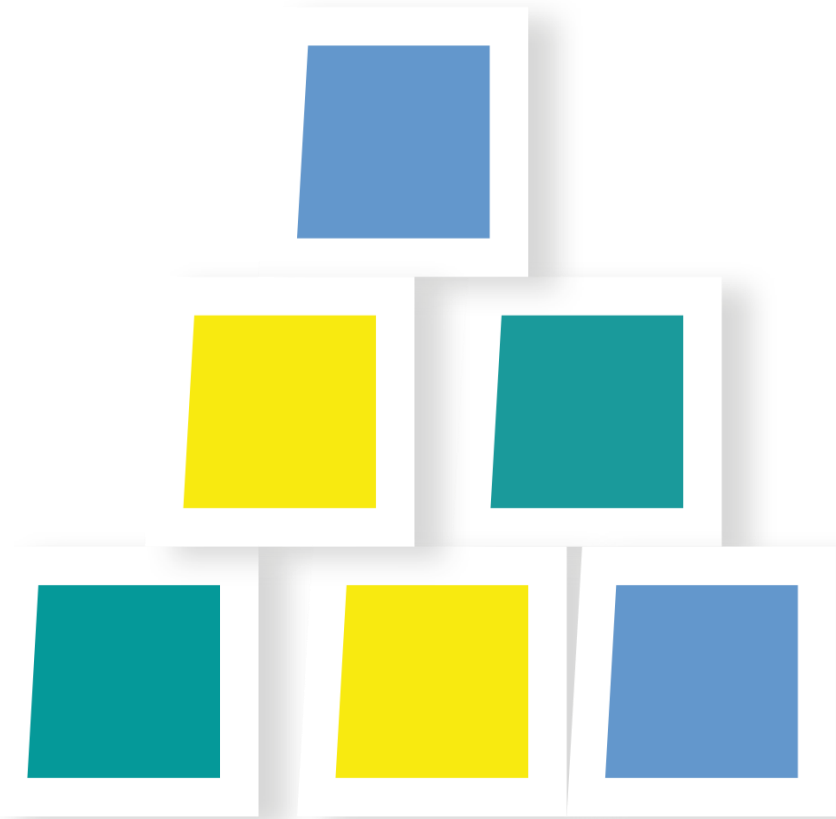
There are many different definitions of co-production. Think Local Act Personal explains co-production in this way:

- *Co-production is not just a word, it's not just a concept, it is a meeting of minds coming together to find a shared solution. In practice, it involves people who use services being consulted, included and working together from the start to the end of any project that affects them.*

SCIE explain it as:

- *'People who use services and carers working with professionals in equal partnerships towards shared goals.'*





# Key principles and values of co-production

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- Equality
- Diversity
- Accessibility
- Reciprocity

(Social Care Institute for Excellence)

**Co-production is a *mindset* and a *way of working* in which you:**



**Build on everyone's strengths**



**Develop networks across silos**



**Focus on people's lives, not systems**



**Work on the basis of great relationships**



**Enable people to be change makers**

(The Co-production Network for Wales)

# So why bother?

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We are in the midst of the biggest public health crisis of a generation



We need fresh ideas and approaches



We can unlock expertise and knowledge



Working together makes us stronger!

# Benefits for people who use services

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- Co-production means that projects can deliver what people want and that they are more likely to stay engaged in them.
- People become respected as experts
- People gain confidence in themselves and have opportunities to develop skills
- They can benefit from peer networks and support and gain a new sense of purpose.



# Benefits for practitioners

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- Better knowledge and ideas, as well as more effective delivery
- Better outcomes for people
- Increased demand for the activity or service
- Improved organisational decision making





# Benefits for the community

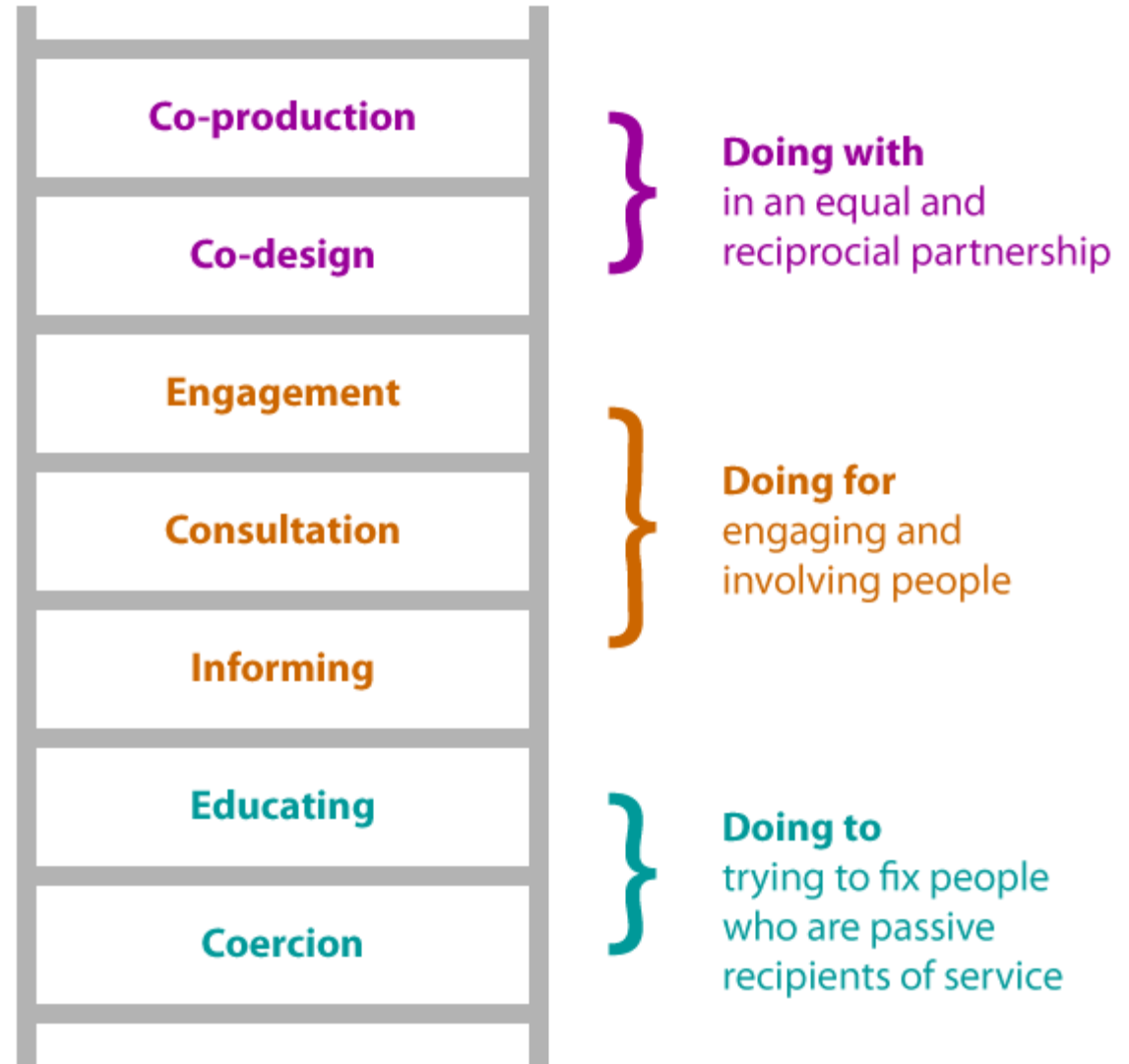
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- Collaborative problem solving
- Money and resource is spent on things that work for the community
- Co-production can build stronger communities



# Co- production Ladder

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# Who can do co-production?

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- Anyone who is committed to doing genuine co-production can do it as a meaningful mechanism for change and successful development and delivery of their project, activity, or service.



# So what is co-production again?

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Co-production is a way of *being* and *becoming*; it is about the methodological *embodied* attitude taken.

Good co-production cannot be reduced or captured through a protocol or ingenious methods. It is inherently unpredictable.

Learn to live with embodied uncertainty.

Learn to *feel* comfortable with uncomfotability.



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